



9TH SEMINAR ON WHEAT AND WHEAT PRODUCTS:

GROWING OPPORTUNITIES FOR VALUE ADDITION

JULY 6-8, 2021 (4 to 7 pm)

Raising of farmers income through value addition
and creating employment opportunities.

VIRTUAL PLATFORM (ZOOM)



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AGENDA



Wheat Products
Promotion Society

DAY 1 TUESDAY, JULY 6, 2021 (4 PM TO 7 PM)

INAUGURAL SESSION (4-6 PM)

Introduction - Master of Ceremony
(04:00 - 4:05 pm)

Mr. Vinod Kapoor
Hony. Member
Wheat Products Promotion Society

Mr. Ajay Goyal
Managing Director
Shivaji Roller Flour Mills Pvt. Ltd.

Welcome Address
(04:05 – 04:10 pm)

Mr. R.K. Garg
Chairman
Wheat Products Promotion Society

Opening Remarks and Moderator
(04:10 – 04:15 pm)

Dr. H. S. Gupta
Former Director General, Borlaug Institute for South Asia and
Former Director, IARI

Theme Address - Farmer's Perspective
(04:15 – 04:30 pm)

Mr. S. Sivakumar
Group Head - Agri & IT Businesses
ITC Ltd.

Theme Address – Industry Perspective
(04:30 - 04:35 pm)

Mr. A. N. Gupta
Chairman
Seminar Organizing Committee

Key Note Address Wheat Products,
and New Wheat Varieties and Quality
(04:35 – 04:50 pm)

Dr. Gyanendra P. Singh
Director
ICAR-Indian Institute of Wheat and Barley Research (IIWBR)

Key Note Address – New and Innovative
Technologies for Processed Wheat Products
(04:50 – 05:05 pm)

Dr. Sridevi Annapurna Singh
Director
CSIR-Central Food Technological Research Institute

Key Note - Wheat Market and Challenges
(05:05 – 05:20 pm)

Mr. Siraj A. Chaudhry
Managing Director & CEO
National Collateral Management Services Limited

Panelist Remarks
(05:20 – 05:30 pm)

Mr. Anjani Agarwal
President, Roller Flour Millers' Federation of India

Mr. P. M. Sankaran
President, Indian Bakers' Federation

Mr. D.V. Malhan
President, Society of Indian Bakers



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Address By Chief Guest
(05:30 – 05:55 pm)

Professor Ramesh Chand
Hon'ble Member
Niti Aayog

Vote of Thanks
(05:55 – 06:00 pm)

Mr. H.K. Batra
Chairman, All India Bread Manufacturers Association

BUSINESS SESSION #1 GLOBAL WHEAT SCENARIO: MARKET AND TRADE (6-7 PM)

Session Chair
(06:00 – 06:10 pm)

Mr. Somnath Chatterjee
Head of Procurement & Logistics (ITC Foods Division)
ITC Ltd.

Opening Remarks by Chair

Global Demand and Supply
(06:10 – 06:25 pm)

Mr. Ron Verdonk
Minister-Counselor for Agricultural Affairs
U.S. Embassy, New Delhi

Wheat Market and Price
(06:25 – 06:55 pm)

Mr. Akshay Yadav
Trading Manager Grains- India
Louis Dreyfus Company India Pvt Ltd

Mr. Khalid Hussain Khan
Head – Commodities and Supply Chain
ITC Ltd. – Agri Business Division

Q&A and close

DAY 2 WEDNESDAY, JULY 7, 2021 (4 PM TO 7 PM)

BUSINESS SESSION #2 INNOVATIONS AND ENTREPRENEURSHIP OPPORTUNITIES

Introduction - Master of Ceremony
(04:00 – 04:05 pm)

Mr. Ravi Krishna
Hony. Member
Wheat Products Promotion Society

Session Chairs
(04:05 – 04:20 pm)

Dr. Chindi Vasudevappa
Vice Chancellor
National Institute of Food Technology Entrepreneurship and
Management - Deemed to be University (NIFTEM)

Mr. Ajay Goyal
Managing Director
Shivaji Roller Flour Mills Pvt. Ltd.

Opening Remarks by Chair



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Current Skill Assessment, Challenges &
Future employment : Bakery and Milling segment
(04:20 – 04:35 pm)

Mr. Kiran Shetty
Head & Principal Consultant - Emerging sectors and Trade
Feedback Advisory Services Pvt. Ltd.

Trends in milling – focusing on new technology,
as well as consumer-related trends
(04:35 – 04:50 pm)

Mr. Randy Garvert
Vice President
International Association of Operative Millers (IAOM)
Senior Director – Operations
Arden Mills, USA

Wheat products and technologies at farm
level through farmer producer organization
(04:50 – 05:05 pm)

Dr. Pichan Prabhasankar
Senior Principal Scientist & Head
Flour Milling Baking and Confectionery Technology Dept.
CSIR- Central Food Technological Research Institute

International Milling and Baking Trends
(05:05 – 05:20 pm)

Mr. Ashok Sarkar
Senior Advisor, Technology Division of Cereals Canada
Canadian International Grains Institute (Cigi)

Innovations & Trends in Milling Industry
(05:20 – 05:35 pm)

Mr. B.S. Muralidhara
Senior General Manager
Buhler (India) Pvt. Ltd.

Standardization of Flour
(05:35 – 05:50 pm)

Mr. Rupesh Kumar Dubey
Technical Service Manager- Baking
DSM Food Specialities

MC Toolboxes for Flatbread & Tortilla
(05:50 – 06:05 pm)

Mr. Sven Mattutat
Global Head of Product Management
Mühlenchemie GmbH & Co KG

Processing and Nutritional quality of Indian wheat:
Current status and future perspectives
(06:05 – 06:20 pm)

Dr. Sewa Ram
Principal Scientist (Plant Biochemistry) & PI, Quality and Basic
Sciences, ICAR-Indian Institute of Wheat and Barley Research
(IIWBR)

Enzyme Formulations: Current and Future
Perspective in Bakery Industry
(06:20 – 06:35pm)

Ms. Chetna Ipar
Senior Manager (Quality Assurance and Project)
Hexagon Nutrition Pvt. Ltd.

Natural Solutions for Wheat Based Products
(06:35 – 06:50 pm)

Mr. Raghavendra Salagame
General Manager – Business Development
AVT Natural Products Ltd

Q&A and close



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DAY 3 THURSDAY, JULY 8, 2021 (4 PM TO 7 PM)

BUSINESS SESSION #3 NEW PRODUCT DEVELOPMENT AND REFORMULATION

Introduction - Master of Ceremony
(04:00 – 04:05 pm)

Mr. Ravi Krishna
Hony. Member
Wheat Products Promotion Society

Session Chairs
(04:05 – 04:20 pm)

Dr. M. M. Krishna
Former Managing Director
Then Modern Food Industries Ltd.

Mr. Aditya Bagri
Director
Bagri's Group

Opening Remarks by Chair

Value addition to wheat flour through soy to produce nutritious, economic and healthy foods
(04:20 – 04:35 pm)

Dr. Suresh Itapu
Consultant
US Soy Export Council (USSEC)

Fortifications for Immunity
(04.35 – 04:50 pm)

Ms. Fion Tang
Senior Technical Specialist (APAC)
Stern Ingredients Asia-Pacific Pte. Ltd

Using innovative laboratory tool to improve milling & baking processes performance
(04:50 – 05:05 pm)

Mr. Arnaud Dubat
Director
Customer Care Department of CHOPIN Technologies (France)

Speciality Flour and Premixes
(05:05 – 05:20 pm)

Mr. Shorya Kapoor
Bakery Technologist
CEO/Director at Assocom Foods Pvt. Ltd.

Learning From Global Flour Milling Industry
(05:20 – 05:35 pm)

Mr. Sunil Maheshwari
Vice President SSI
Siemer Milling Company, USA

BUSINESS SESSION #4 WHEAT AND WHEAT PRODUCTS-COMPLIANCES AND REGULATORY

Session Chairs
(05:35 – 05:50 pm)

Dr. Shashikant Kunigal
NRLP
FSSAI - Food Safety and Standards Authority of India

Mr. K.M. Aggarwal
Hony. Secretary
Wheat Products Promotion Society



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Opening Remarks by Chair

Quality Control, Assurance and Consistency
for consumer aspirations and Export market
(05:50 – 06:05 pm)

Mr. Dhananjay Telharkar
Head of R & D
Tiffany Foods Ltd., IFFCO Group UAE

Regulatory Policies -
Compliances for Regulatory and Quality
(06:05 – 06:20 pm)

Dr. V. Pashutpati
National Adviser, FHRAI
NRLP-Diamond Trainer, FSSAI
Founder, Parikshan

New 'Food Labelling Regulations
and Elimination of Trans-fats in India
(06:20 – 06:35 pm)

Mr. George Cheriyan
Director
CUTS International

Food Preservation - Oxyguard (TM)
(06:35 – 06:50 pm)

Mr. Hemant D Waghela
Business Development Manager
Clariant

Valedictory Remarks by Session Chair

SPEAKER'S PROFILE

DR. H.S. GUPTA

Dr. Gupta has made pioneering contributions in the field of sustainable agriculture with special reference to development of crop varieties utilizing indigenous genetic resources, natural resource management, innovative methods of technology dissemination and livelihood security. He worked as Director General of the Borlaug Institute for South Asia (BISA). Prior to joining BISA, he served as Director and Vice Chancellor of the Indian Agricultural Research Institute (a



Deemed University), known globally as the institution that was instrumental in ushering the 'Green Revolution' in India. Of late, he worked for an FAO-sponsored project on Implementation of National Agricultural Policy in Bangladesh. He has authored more than 150 research papers. In recognition to his contribution, Dr Gupta has been honored with several awards honorary D. Sc. By two State Agricultural Universities.

MR. S. SIVAKUMAR

Mr. S. Sivakumar is the Group Head of Agri & IT Businesses of ITC Limited, and a member of the company's Corporate Management Committee.

ITC is a multi-business conglomerate with interests in Consumer Goods, Hotels, Agri Business, Paperboards, Packaging, and Information Technology.

Mr Sivakumar is well known as the architect of ITC e-Choupal, the pioneering farmer empowerment initiative that benefits over 4



million small farmers through customised agri-extension and market linkage services, while providing a unique source of competitive advantage to ITC's packaged foods business.

Sivakumar serves on the Advisory Council to the Ministry of Rural Development on National Rural Livelihoods Mission, the Commodity Derivatives Advisory Committee of SEBI and on the Management Committee of National Agricultural Higher Education Project of the Ministry of Agriculture & Farmers Welfare.

DR. GYANENDRA PRATAP SINGH

Dr. Gyanendra Pratap Singh Is The Director Of Icar - Indian Institute Of Wheat & Barley Research At Karnal.

In His Position, Dr Singh Is Coordinating The Multi-disciplinary And Multi-locational Activities Of The Nodal Institute For Wheat Research.

Targeted Work On Improving Yield & Farm Productivity Is The Core Focus Of Raising Farmers Income Through Value Addition In End-to-end Wheat Value Chain. The Karnal Institute



Has Been Receiving Accolade For Its Success As A Principal Wheat Research Center. It Has Been Upgraded In 2014 From Directorate Of Wheat Research To A Full-fledged. Institute. Dr Gyanendra Pratap Singh Has Been Steering The Activities As Director Since August 2016.

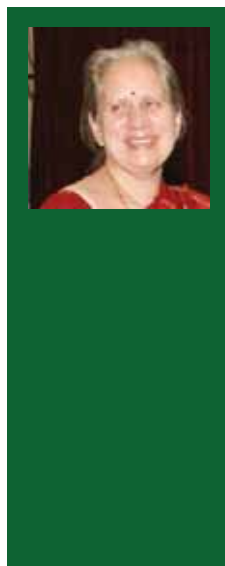
Prior To That, Dr Gyanendra Pratap Singh Was With IARI, Pusa, Where He Largely Focused On Drought And Heat Tolerance In Wheat Crop, And Development Of Climate Resilient Wheat Varieties.

DR. SRIDEVI ANNAPURNA SINGH

Dr Sridevi A Singh took over the position of Director, CSIR- Central Food Technological Research Institute in January of 2021, after a distinguished career span of over three decades in Research and Teaching, largely spent at India's most comprehensive Food Research Center, which is also her Alma Mater.

She started with short stint in Food Processing Industry before joining CFTRI. Over years, Dr Sridevi has worked on several assignments at research institutes overseas, on scholarships and exchange programs. This gives her a wide exposure to all aspects of food processing.

Dr. Sridevi Singh has interest both in basic research and applied sciences related to food technology. Nutrition, supplementary foods, technology transfer to entrepreneurs, sustainable



protein sources, are some of the areas where her contribution and leadership has been significant. As the head of the nodal Food Technology Research Institution of India, Dr. Sridevi A Singh is concentrating on issues relevant to present national focus.

- Combating Malnutrition,
- Evolvement Of Novel Food Ingredients,
- Fine Tuning Costs Of Food-energy Sources,
- Developing Nutraceuticals

Are among areas of research in food processing technology which will take the food value chain to heights which benefit the farm and rural economy, as also the consumers.

Dr. Sridevi A Singh is providing leadership in these areas of significance..

MR. SIRAJ A. CHAUDHRY

Siraj Chaudhry is an industry expert, thought leader, innovator and a leading voice in the agriculture and food industry. He is an important voice on issues concerning agriculture, food safety, and Nutrition. He has worked extensively with industry, the social sector, and the Government on transformational and numerous nation-building projects.

Siraj has over three decades of experience in building, turning around, acquiring and divesting businesses. In his current role as Managing Director & CEO of NCML, he is leading the organisation into greater diversification and expanding the company footprint across the country as a trusted and preferred Agri Supply chain and solutions company.

Siraj was the Chairman of Cargill India, the Indian arm of Cargill Inc., where he led the build and expansion of Cargill's Food Business in India. Under his leadership, Cargill's Food Business became a 5,000 Cr. entity in edible oils, flour, corn products, and food ingredients.

He was instrumental in transforming a traditional B2B business into an FMCG company of repute. He is credited with pioneering edible oil fortification as a practice, recognised by Fortune Magazine as a Change the World activity.



Siraj also serves as an Independent Director on the boards of Tata Consumers Products Ltd., Tata Coffee Ltd., Dhanuka Agritech, and Jubilant Ingrevia Ltd. He has, in the past, been an Independent Director on the Board of IndusInd Bank.

He currently serves as the Co-chair of the National Committee for Agriculture at FICCI and a member of CDC Group's Food & Agriculture Advisory Council.

He has been past Chair of the National Committee on Food Processing at FICCI and the National Alliance for Edible Oil Fortification, a joint initiative by CII and GAIN to address malnutrition through food fortification.

In the past, he has also served as the President of the Food Industry Skill Council under the NSDC.

He has chaired the Agriculture and Food Committee at the American Chamber of Commerce and the Agriculture and Food Committee of USIBC in India. He is the recipient of numerous awards and recognitions, including Pride of Uttar Pradesh by Lucknow Management Association and Pioneer for Edible Oil Fortification by FSSAI.

PROFESSOR RAMESH CHAND

Prof. Ramesh Chand is an eminent Agricultural Economist and has been actively involved in Food, Agriculture and Nutritional Security related issues for past two decades.

As Member, Niti Aayog, Prof. Ramesh Chand is directly steering India's Agricultural Development Agenda with major focus on Food and Nutrition Security, Food Processing value chain and agricultural marketing.



In his position, Prof. Ramesh Chand is driving and is responsible for India's Vision, Strategy and Action agenda for the Agriculture Sector and Rural Economy.

As a full-time member, Niti Aayog, Professor Ramesh Chand has the status of Minister of State in the Union Government of India.

MR. SOMNATH CHATTERJEE

Mr. Somnath Chatterjee has over 28 years of rich experience in handling key positions at food industry / FMCG giants like Nestle. He specializes in commodities procurement and strategic planning with focus on implementing cost reduction measures. He has vast experience in logistics, warehouse management, distribution, transportation, production planning and inventory management.

Somnath has done his post-graduation in humanities with specialization in tea and coffee tasting from J. Thomas & Co, Kolkata and



Thompson Lloyd & Ewart of London. He has undergone various management courses on: Procurement psychology, Price Risk Mitigation, Internal controls, Process Management & lean management. He is a member of Bangalore Chamber of Industry & Commerce and part of expert committee on Agro & Food Processing.

Somnath is a regular speaker at several national and international commodity related seminars and a member of the International Sugar Organization.

MR. RON VERDONK

Mr. Ron Verdonk began his assignment at U.S. Embassy New Delhi in January 2021. His previous assignment as Minister-Counselor for Agricultural Affairs was at the U.S. Embassy in Seoul from October 2017 to November 2020.

In addition to FAS Washington assignments, he has represented FAS in Baghdad, Cairo (twice), Dubai, and Sao Paulo, and he speaks Arabic, French and Portuguese. He also worked for a cocoa marketing cooperative as a Peace Corps



volunteer in southern Cameroon. Ron is from Michigan and spent most of his summers growing up working on various relatives' farms in Canada and Michigan.

Ron and Sheri have three children, all of whom are in the U.S. Outside of work, Ron enjoys swimming, biking, tennis and ice hockey, if he can find a rink! Ron did his B.S. degree in economics and his M.S. in agricultural economics from Iowa State University.

MR. AKSHAY YADAV

Akshay Yadav
Trading Manager Grains- India
Phone: +91 124 4625696 | Mobile: +91 7290076703 | Email: akshay.yadav@ldc.com
Louis Dreyfus Company India Pvt Ltd
MBA- IIFT Delhi



Joined LDC India - 2011, Oil & Oilseeds (3.5 years oilseeds and meals and 1.5 years oils)
LDC Singapore - 2016 - 2019, palm desk
LDC India - 2019 till date Grain

MR. KHALID HUSAIN KHAN

Currently, Khalid is heading the Bulk Commodities and Supply Chain for Agri Business Division of ITC Limited.

During the period 2007 to 2020, he played a key role in scaling up the Wheat business of ITC from 5 Lakh MT to 30+ Lakh MT (6X), whilst delivering a sustainable competitive advantage to Aashirvaad Atta brand of ITC. He has been responsible for bringing significant interventions



in ITC's Wheat to Atta supply chain for annual volumes of more than 2 million MT.

In October 2019, he was given the responsibility of managing the different businesses in Bulk Commodities and Supply Chain, encompassing Oilseeds, Grains, Coarse Cereals and Pulses, thereby deriving synergies from existing Supply Chain networks, whilst designing and scaling up newer sourcing and supply chain models.

DR. CHINDI VASUDEVAPPA

Dr. C. Vasudevappa, Vice Chancellor, National Institute of Food Technology, Entrepreneurship, and Management [NIFTEM] carries vast experience in steering research, teaching and training in diverse areas of food sciences and technology. As Vice Chancellor at NIFTEM, Dr. Vasudevappa heads the institute established by The Government of India as a centre of excellence in diverse areas of food research. NIFTEM does more than research and development. It encourages successful management, provides incubation centers, mentoring, and hand-holding to budding start-ups.

With Initial Studies Were In Aquaculture And Fisheries Science, Dr. Vasudevappa Obtained A Doctorate From Central Marine Fisheries Institute, Cochin University Of Science & Technology. He Worked For 26 Years At



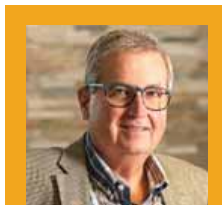
University Of Agriculture Science, Bangalore, Where He Was Dean Of P G Studies.

Dr. Vasudevappa Implemented Major Reforms In Post Graduate Teaching And Evaluation, And Establishment Of New Teaching Centers. He Moved To Hyderabad To Head The National Fisheries Development Board For Five Years.

Dr Vasudevappa Currently Heads NIFTEM, A Deemed Central University, Where He Is Pushing Reforms In Food Processing Research And Entrepreneurship. Under His Leadership, NIFTEM is Heading Towards Becoming An Institution Of National Importance by The Act Of Parliament. He Has 74 Research Papers And A `number Of Publications And Action Plans In The Area Of Aquaculture And Education.

MR. RANDY GARVERT

Randy Garvert is senior director of operations for Ardent Mills in Denver, Colorado, USA. Randy has been an active member of IAOM since 1990. He served as a member of the Flour City District's executive committee from 1998-2003, and on the IAOM international board, representing the Texoma District, from 2007-2013.



Randy is President of the International Milling Education Foundation (IMEF), a philanthropic partner of IAOM. Randy has a bachelor's degree in agricultural economics from Kansas State

University, and a manufacturing executive program certification from the Michigan Business School (1999).

He has been with Ardent Mills since it was formed in 2014. Prior to that, from 1981 to 2014, he held a variety of production and managerial positions at ConAgra Foods Inc. and ConAgra Mills, including operations analyst, administrative assistant, assistant plant manager, plant manager, group business manager, regional plant manager and senior director of manufacturing.

DR. PICHAN PRABHASANKAR

Dr. P. Prabhasankar is Senior Principal Scientist and Head of Flour Milling Baking and Confectionery Technology Department, CSIR-Central Food Technological Research Institute, Mysore and has 28 years of Teaching and Research experience.



He is basically a biochemist and obtained his PhD from University of Madras. He had completed two Postdoctoral programs at USA with two different disciplines such as Molecular Biology and Food Rheology. His research interest includes development of food products targeting celiac, diabetes and other major diseases.

His area of interest also includes Immunogenicity characterization of wheat varieties related to celiac disease and wheat allergy, Development of Animal Model for Gluten sensitization. He has developed several newer Gluten Free Food Products. To his credit 109 research papers in

peer reviewed Journals, 81 conference papers and more than ten patents. He has guided several PhD and Master Students. He served as Editor-in-Chief, Journal of Food Science and Technology, Springer and Member in several Editorial Board. His H index is 31. Visited USA, UK, Japan, France and Dubai. He won several awards:

- Lifetime Achievement Award – 11th ICAHPS 2020 organized by The Society of Tropical Agriculture, New Delhi, India
- Distinguished Scientist in Wheat Science and Technology -2017 – Venus International Foundation
- BHARAT GAURAV AWARD -2017 - IIFS
- Distinguished Faculty Award -2016 - Venus International Foundation
- CSIR-CFTRI Individual Award for Best Scientific and Technical Contribution under Scientist Category for the year 2014-15.

MR. ASHOK SARKAR

Ashok Sarkar currently holds a consulting position with Cereals Canada as Senior Advisor, Technology. He began his milling career after obtaining a Bachelor of Science degree. He has a four-year full technological certificate in flour milling from the City and Guilds of London Institute. He is also a graduate of the Swiss School of Milling in St. Gallen, Switzerland. Ashok has served in several flour mills in India, Switzerland, and Canada. As Senior Advisor, Technology, he is involved in advising senior management on technology related matters.



Apart from being engaged in technology related activities in wheat, he has also helped in developing milling process for food barley, buckwheat and pulses for CIGI (now Cereals Canada).

Ashok is also involved in a collaborative research project under pulse science cluster on behalf of Cereals Canada. He has been a long-standing member of the Education and the Global Strategies committees of the International Association of Operative Millers.

DR. SEWA RAM

Dr. Sewa Ram, Principal Scientist ICAR- Indian Institute of Wheat and Barley Research, Karnal.



Dr Sewa Ram obtained his graduation and postgraduate degrees from CCS University, Meerut, and doctorate from IARI, New Delhi. He has been working for wheat quality improvement since 1997 and has contributed significantly in the understanding of the wheat grain quality at molecular, biochemical and rheological levels that has opened new avenues for wheat breeders

to improve processing and nutritional quality of wheat.

Dr Sewa Ram is currently heading Consortia Research Project on Biofortification under ICAR for improving nutritional quality of wheat increasing Fe and Zn content and reducing antinutritional factors in wheat grains. He also contributed to the development of 5 wheat varieties and one barley variety and 10 genetic stocks.

Dr. Sewa Ram is the recipient of National Biotechnology Associate ship Award and Overseas Awards by DBT, New Delhi. He is also awarded Dr. S. Nagarajan Memorial Award 2018 and Dr. MV Rao Memorial Award 2020 for



his outstanding contributions to wheat quality.

He guided 7 Ph.D. and 10 M.Sc. and M. Phil students and published his work in leading international journals of repute on wheat quality.

DR. M. MURALI KRISHNA, PH.D., CFS(IFT)

Dr. M. Murali Krishna is a graduate in Agriculture from Andhra University followed by post graduate studies in Food Science and Technology at CFTRI, Mysore and Post – Harvest technology at the Indian Agricultural Research Institute, New Delhi. He was awarded the Ph. D degree by IARI in 1968. He studied Advanced Baking Science and Technology at the American Institute of Baking, Chicago and Advanced Food Extrusion Technology at the Kansas State University, USA. Dr. Krishna has over 50 years of experience with Food and Agro Processing Industries in India and abroad. Dr Krishna worked as Chairman and Managing Director of two public sector companies - Modern Food Industries India Ltd., (India's largest Bread manufacturing Company) and North East Regional Agricultural Marketing Corporation (NERAMAC). Dr. Krishna contributed significantly in turning around these public sector food companies into healthy and profitable enterprises. Dr Krishna's concern and commitment towards improving the nutritional status of the under privileged led to extensive work on science based nutrition solutions for improving the status of health and wellness of the bottom of the pyramid population through affordable, acceptable and nutritious Bakery and allied processed food products.

Dr. Krishna continued to work in the area of affordable nutrition with Multinational Organizations - E. I. DuPont India Pvt. Ltd and US Soybean Export Council (USSEC), where he contributed extensively on nutritional and



functionality based applications with Soy Protein ingredients in processed foods and widely promoted the use of Soy as an affordable and high quality protein for Food and Nutrition products in South and South East Asia.

He is a Professional Member of Institute of Food Technologists, U.S.A., and Life Member of the Association of Food Scientists and Technologists India, Oil Technologists Association of India, All India Food Processors Association, Nutrition Society of India and Indian Dietetic Association. He was a recipient of several awards and recognitions for his contributions in the field of Food Science and Technology, including the prestigious Dr. V. Subrahmanyam Memorial Industrial Achievement Award, Dr. H A B Parpia Memorial Oration Award, Outstanding Alumnus Award of CFTRI, World Food Day Award of AFSTI – Hyderabad Chapter, Dr J.S. Pruthi Memorial Award for outstanding service in food product development by The All India Food Processors Association., etc. Dr. Krishna was awarded the Life Time Achievement Award for his outstanding contributions in the area of Food Science and Technology by the International Union of Food Science and Technology (IUFOST) in 2018. Dr. Krishna earlier served as a Member of the Research Council at CSIR - CFTRI, Mysore. He has served on several Government and Professional committees on Food Processing. Dr Krishna has been recognized in 2013 by the International Food Science Certification Commission as a Certified Food Scientist (CFS).

MR. ADITYA BAGRI

Aditya Bagri is a Director with the Bagry's group - a leading Indian group in FMCG and Food Processing with a lineage of over 50 years. Since joining the group in 2012, he has been instrumental in new product introductions, brand building, technology, expanding the distribution footprint and launching a new QSR vertical for the group. He currently manages the FMCG business vertical of breakfast cereals & health foods for the group.

Aditya actively represents Bagry's at various Industry forums such and has been featured as a young leader in various platforms such as 'CNBC



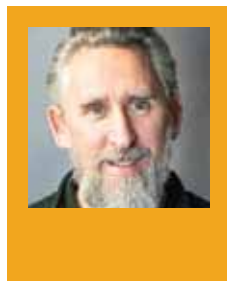
Young Turks', CNBC 'Disruptors', Economic Times. He was also a part of the 'Champions of Change' initiative by NITI Aayog in 2017 that gave policy advisory to the Prime Minister and the government on Doubling Farmers Income.

Prior to joining Bagry's he was associated with international organization AIESEC and has also worked with Goldman Sachs in the UK. He holds a bachelors degree in Statistics from Hindu College, Delhi University and a Masters in Management from the London School of Economics & Political Science (LSE).

MR. ARNAUD DUBAT

Mr. Arnaud Dubat is Director, Customer Care Department of CHOPIN Technologies (France).

Mr. Arnaud has a master's in science and Techniques for the agri-food industry and a master's in marketing and International Strategy. His original background comes from Biochemistry and also has a miller's degree from the French School of Milling (ENSMIC). He started working for CHOPIN



Technologies in 1989. His various occupations in the company put him in constant contact with producers and users of flour from around the world. Arnaud is an expert in standardization of AFNOR, ISO and CEN, teaches lectures at the "National Conservatory of Arts and Crafts". He is vice president of BIPEA, representative of the ICC corporate members and actively participates in the AACCI standardization working groups.

MR. SHORYA KAPOOR

Shorya Kapoor is a 'A' grade certified Baking Technologist by AIB International, USA (formerly American Institute of Baking). He also completed three years Associate Degree of Baking Technology (2012-2015) from Hyejeon College, Korea. (September 11, 2012 – February 12, 2015). He was honour best students of the class. In addition, he has attended various short term and long-term programs at Taff International, Australia. and He also Certified Food Safety Trainer

He has worked as Faculty with AIBTM, as Technical Support for A.B. Mauri Pvt. Ltd for 3 years. He currently heading AIBTM, Assocom Foods Pvt. Ltd. (They Cyprus Bakery Chain). He has been consulting various food and bakery industry in development of new products, pre-mixes, speciality flour and reformulation, etc. He is also consulting FICSI (Food Processing Skill Council).

He started his started venture "Cyprus" in 2021 as founder and director of Assocom Foods Pvt Ltd. Being a celebrity Bakery Technologist and Chef,



he has been conducting various product promotion and training programs for a few international and national organizations.

His Expertise is beyond following

- In bread and rolls, cake and sweet baked goods is preferred (bread, cakes, donuts, muffins, cookies, flat breads, pies, sweet buns)
- In Patisseries and Deserts and Allied products
- Strong application knowledge in functional ingredients related to baking. This includes such categories as grains, flours, starches, fibers, sweeteners, hydrocolloids, lipids, enzymes, oxidation, emulsifiers, preservatives and leavening agents, Polyols, Fat and Sugar Reductions.
- Formulation and industrial processing knowledge relating to bakery products.
- Human Resource Development.
- Empower customers and fellow team members to grow through various capacity

MR. SUNIL MAHESHWARI

Mr. Maheshwari has thirty-Seven years of hands-on management experience in international agribusiness, he has a deep knowledge of the global strategies and trends that are determining the future of the food industry.

He joined Siemer Milling Company, Teutopolis, IL USA in 2002; he is part of the Leadership Group, serving as Vice President. He began his milling career after obtaining a Bachelor of Science



degree and completing flour Milling Diploma from NABIM. Throughout his career Sunil has lived in India, Kenya and Canada, and conducted business in most of the world's emerging markets. With that, he has keen insights into the management challenges that investors must contend with.

Outside the private sector, he is also member of IAOM Education committee based in Kansas City USA.

DR. SHASHIKANT KUNIGAL

Dr. Shashikant, Principal Consultant Food Safety Works, Retainer CII-FACE, Former Head of Quality of Britannia and Heinz, and Scientist of CFTRI



Dr. Shashikanth has a PHD in Food Microbiology from CFTRI, Mysore. He has close to 40 of industry experience including head of corporate quality, Britannia, Heinz and CII.

MR. DHANANJAY M TELHARKAR

Is a qualified Food Technologist who has been in bakery field from last 30 years. After acquiring a B Tech professional degree from Laxmi Narayan institute of technology Nagpur. Nagpur University he has started his carrier as Miller in "Wallace flour mills Mumbai "there he learnt the milling process and technology. He then decided to work in food processing industry to apply his academic and practical learning. Has has further studied MBA in operational management to understand the nitty gritty of Business.



During his carrier he has worked in manufacturing, quality and R&D stream of industry.

Has in depth knowledge of flour analysis, applications and product development across different baking product category. He was senior R & D manager in Britannia before taking up Head of R & D position in overseas well known food company – IFFCO in Dubai.

DR. V. PASHUTPATI

1. Honorary advisor for food safety to FHRAI, SIHRA, HRAI, HEAI, TNBF etc.
2. Certified lead auditor in FSMS.
3. Certified lead quality manager from Edinburg.
4. Member in FSSAI committee.
5. Conducted Training classes all over India on Food Safety.
6. National resource nominated by FSSAI for training Master trainers in Catering Industry.
7. DIAMOND Trainer in FoSTaC.



Guinness Efforts

8. Longest extempore speech for 16 hrs and 40 minutes in 1991.
9. Maximum research papers in 250 weeks.
10. Honorary representative of the country in many global platforms.
11. Science representative for transformation of science in Asia.

Present Professional Occupation

12. Consultant advisor to more than 40 properties includes leading hotels in India.

Social Work

13. Has two orphanages.
14. Run 57 schools in tribal and backward areas.
15. Launched Vigyanrath to empower rural children through practical exposure to science.

Special Credentials

16. Walk from Kanyakumari to Kashmir.
17. Walk across India few times.
18. Best cadet in NCC 1988.

MR. GEORGE CHERIYAN

George Cheriyan is Director of CUTS International, an Indian origin international public policy research and consumer advocacy organisation, headquartered in Jaipur, India.

George was a member of Central Advisory Committee (CAC) of Food Safety and Standards Authority of India (FSSAI) during 2014-19 and presently a member of Food Hygiene, Safety Management and Other Systems Sectional Committee (FAD15) of the Bureau of Indian Standards (BIS). He is presently a member of the Stakeholders group on FoPL of FSSAI and involved in



George is a member of Global Think Tank Group on Sustainable Consumption hosted by Swedish Society for Nature Conservation (SSNC), Stockholm. George is having 36 years of experience in development sector, exposure from traveling in about 35 countries and have experience of consulting for bilateral and multilateral agencies.

George was awarded the prestigious Rodha Karpatkin International Consumer Award in 2013 by American Council on Consumer Interests (ACCI), for his significant contributions to the welfare of consumers on the international stage.

MR. HEMANT D WAGHELA

Business Manager – CDP India, BUFM

Working for last 7 years with Clariant. Taking care of introduction of Clariant's product linked with food preservation and other packaging related damages due to Oxygen and Moisture for food and other market.



Worked for more than 13 years in packaging industry of various segments.

Educational qualification: Masters in Marketing from Mumbai University.

SPONSOR'S / SPEAKER'S PROFILE



MR. RAGHAVENDRA SALAGAME



General Manager – Business Development at AVT Natural Products Ltd, Heading Functional Food Ingredients Business Unit for Global Markets.

Raghavendra has 20 years' experience in Technical & Commercial roles within Food Industry. He has worked in Novozymes, DKSH, Coffee Day & handled food ingredients and enzymes business in South Asia Region. He has passion for Natural and Sustainable Solutions for simple living.



MR. RUPESH KUMAR DUBEY



Technical Service Manager- Baking at DSM, 8+ years in milling, baking and premixes.

Masters in Food tech from CFTRI, Mysore, Past experience with Buhler, Brabender and First Blends Ltd in East African, South Africa, Europe, China, Gulf and Middle east regions.



MR. B.S. MURALIDHARA



Studied the Milling Technology course from CFTRI during 1987-88, worked in the milling industry for more than 12 years.

Now associated with Buhler India for 20 years and presently looking after the Milling Solutions business unit.



MS. CHETNA IPAR

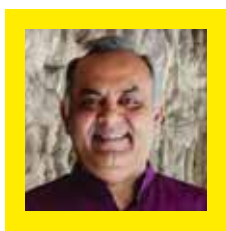


Ms. Chetna joined Hexagon Nutrition Pvt. Ltd. in April 2020 and her primary role is Senior Manager, to handle all key quality assurance activities and R&D projects.

She has worked a senior consultant with Ernst & Young LLP for Global Food Safety & Regulatory services. She has handled multinational client audits, Quality Management Systems from a Regulatory Angle. She also worked with Nestle India Ltd.as as a Regulatory and Scientific Affairs Executive, Chetna handled complete specialty imports portfolio and production of chocolate and confectionery, dairy, coffee, waters etc.. She was also associated with Nestle France Ltd.



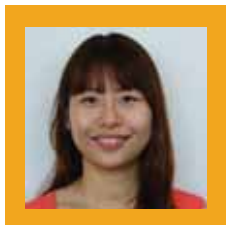
MR. AJAY GOYAL



Mr. Ajay Goyal, Managing Director, Shivaji Roller Flour Mills Pvt. Ltd. Mr. Ajay Goyal is third Generation Flour Mille. He is Director at Indo 'Bakels Pvt Ltd. (Bakery Ingredients Co).

He is past president of Roller Flour Millers' Federation of India and executive committee member of Wheat Products Promotion Society (WPPS). He is history Lover and Coin Collector.

MS. FION TANG



Fion has been with Stern Ingredient Asia Pacific since 2015. Her main role is to provide technical advice and support in relation to vitamin and mineral fortification of various food and beverage products under our SternVitamin brand. Besides being involved in R&D and formulation of micronutrient premixes, she also assists with innovation and ideation in line with market trends. With her 12 years of experience in the industry, she has accumulated much knowledge about nutrition and health which she is pleased to share with customers and business partners in the F&B sector.

MR. SVEN MATTUTAT



Sven Mattutat graduated from the University of Applied Sciences in Lemgo, Germany with a degree in Food Science in 2005, and also holds a degree of Business Administration from AKAD University of Applied Sciences in Leipzig.

Sven spent almost 5 years as a member of the R&D team with GoodMills Innovation in Hamburg, part of Europe's biggest milling group, where he held the position of Product Development Manager.

He joined Mühlenchemie's R&D in 2010, and later assumed responsibility for the Department as Head of Global Flour & Baking Applications.

His deep experience in flour analysis and baking applications, combined with his understanding of the global flour milling community's business, allow him to offer help and advice all along the value chain from mill to bakery.

Since early 2021, Sven has been heading Mühlenchemie's Global Product Management.

DR. SURESH ITAPU

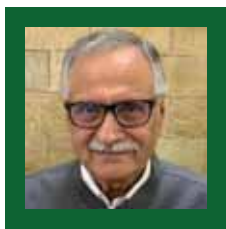


Dr. Suresh Itapu worked for five years at Department of Food Science, Purdue University (USA). From 2000 until 2009, Dr. Suresh Itapu worked as Technical Director and Global Technical Director – Human Nutrition with ASA – International Marketing/USSEC.

In 2010, Dr. Itapu started NutriTech Consulting Services Pvt. Ltd. and started working on food fortification, development of convenience foods, dry blended nutritional and health supplement, disease specific health foods, bakery products, nutrition products using different food processing technologies. Currently he is consulting with USSEC to promote soy foods in South Asia.

SPONSOR'S / SPEAKER'S PROFILE

MR. VINOD KAPOOR



Mr. Vinod Kapoor is Past President of Roller Flour Millers Federation of India (RFMFI) and Past Chairman of Wheat Products Promotion Society (WPPS). He has more than 30 years experience in flour milling, fortification and allied subjects for last 40 years. He has served as a Partner in M/s Kapoor Brothers Roller Flour Mills Panchkula and as a consultant for The Micronutrient Initiative (now Nutrition International) in India , for Flour Fortification Initiative in Vietnam and for Global Alliance Improved Nutrition (GAIN) in Geneva as Project Review Panel Member and in India on several state flour fortification projects

MR. RAJ KUMAR GARG



Mr. Raj Kumar Garg is Director of R.R. Flour Mills, Gwalior. He is past president Rollers Flour Miller's Federation of India. He led Flour Fortification project. He has served WPPS as Vice Chairman and currently representing WPPS as Chairman. He is actively connected with International Association of Miller's USA. He is Having Agriculture farms cultivating large quantity of wheat etc. He is also President of Shrikrishna Education Society, Ramnarayan Education Society. He has textiles business in Mumbai, Kolkata, Delhi and Gwalior. He is Executive Member of MP Chamber of Commerce and industry.

MR. A. N. GUPTA



Mr. Adi Narayan Gupta is Director of Bhawani Roller Flour Mills, Shri JRG Foods Pvt. Ltd., Rishta Foods Pvt. Ltd and Sri Jagannath Roller Flour Mills. He has been representing wheat industry for last several years.

Being past President of Roller Flour Millers' Federation of India and past Chairman of Wheat Products Promotion Society (WPPS), he has been contributing for betterment of wheat-based industries. In addition, He is founder member of KIET Group of Institution, and AJAY Kumar Garg Engineering College. He is at present Chairman of Shail Garg Siksha Sansthan which is running the Indraprastha Engineering College. He has been honoured for his continuous contribution by a number of associations and institutions.

MR. ANJANI AGARWAL



Mr. Anjani Agarwal after obtaining his degree in B.Com(Hons) in 2001 undergone one year intensive training program in "Advance Course in Wheat Flour Milling Technology & Operations" at International School of Milling Technology-CSIR-CFTRI, Mysore in 2002.

Mr. Agarwal used his entrepreneur skills to establish his Company as Pitamber Flour Mills Private Limited at Kolkata during 2006. The company is in the business of production and marketing of Grains/Wheat Products, Starches & Starch Products and prepared Animal Feeds.

Mr. Anjani Agarwal is the Managing Director of Pitamber Flour Mills Private Limited besides the President of the Roller Flour Millers' Federation of India(RFMFOI). Before being elected as President of RFMFOI, Sh. Anjani Agarwal was its member since incorporation his company in 2006 and thereafter held a number of positions like Vice President and Sr. Vice President, RFMFOI.

Mr. Agarwal is also the Director of around a dozen of companies dealing in the business of Development & Construction of Real Estate, Polymer/ Polyfabs, Storage & Transportation besides Grain/Wheat Milling etc.

MR. P. M. SANKARAN



Mr. P. M. Sankaran, President, Indian Bakers' Federation.

Mr. Sankaran is founder CEO of Fresh Products, Kochi in 1984, engaged in the manufacturing, packing, Marketing & Distribution of traditional snacks & sweets. Pioneer in the practice of good manufacturing practices in the traditional food sector. He is founder President of Bakers Association Kerala (BAKE). The BAKE is involved in a continuing process of educating and changing the bakers of the state in matters of hygiene "Shuchiyiloode Ruchi" - taste through hygiene. This led to him being the President of Indian Bakers federation - which represents the family run bakeries all over the country especially MSME Bakeries.

MR. H. K. BATRA

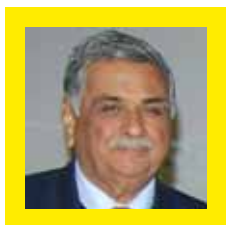


Mr. H.K. Batra, President of the All-India Bread Manufacturers Association has more than 30 years of experience in the Bread and Bakery Industry.

Batra ji has been a recipient of the National Award for Quality and Entrepreneurship which was Awarded by the Hon'ble President and Hon'ble Prime Minister of India in recognition for the exceptional work in the Sphere of Business. He has also received several awards for outstanding works exemplifying corporate social responsibility to promote community development. Apart from this, Batra Ji has also won many prestigious awards namely Arch of Excellence Award, Business Initiative Development Award for Excellence, Rashtriya Rattan Award, Gems of Jagran, Diamond of Faridabad, Rashtriya Samman Puraskar and the list goes on.

A recipient of many awards, in his role as the President of the All-India Bread Manufacturers Association, he has played a pivotal role in guiding and leading the industry initiatives on various platforms.

MR. RAVI KRISHNA



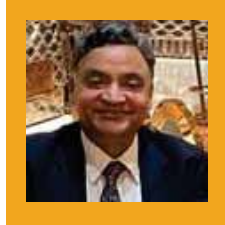
Mr. Ravi Krishna has been connected with bakery industry since 1965, when he joined as an engineer at a pioneering bakery unit which soon became the largest bread factory in the country.

Import of capital goods was severely restricted at that time. Taking the opportunity of working with British Bakery Technologists, he went on to in-house design, indigenous fabrication, engineering upgradation, simplification and a systems approach towards ultimate goal of reducing wastage, cost control and implementing global hygiene and safety standards in bakery industry. Most of the ideas established by the team are today industry standards. Bakery engineering overall is now a formidable indigenous strength, exporting as much as meeting requirements of high-growth bakery industry.

Mr. Ravi Krishna went on to various roles in the organisation, heading business centers, guiding responsibility verticals, innovation, troubleshooting, and leadership role in multi-disciplinary teams. All the while, his interest remained in innovation, evolving indigenous systems, quality and safety, training of personnel, and aiming at high standard of excellence.

Mr. Ravi Krishna has been taking active part in industry organisations since seventies. He has been on organisation committees of international wheat seminars for past forty years. He has been honoured by WPPS as an honorary member.

MR. K.M. AGARWAL



Mr. K.M. Agarwal, Hony Secretary, WPPS. He is Managing Director, M/s Vishnu Food Products Pvt Ltd and Roller Flour Mills, Kasganj, He is member of Executive Committee of Roller Flour Mills Federation of India (RFMFI), Board Member: Indian Oil Produce Export Promotion Council, He also owns VHA Sons Enterprises (Distributors for CLARIANT - Manufacturer of Whole Range of Desiccants to prevent Moisture Damages, Manufacturer of OXYGUARD Oxygen Absorbers to prolong shelf life of packed food by scavenging Oxygen from the Food Packet). He is also President of UP Sesame Seed Exporters Association.

MR. RAJ KAPOOR



Mr. Raj Kapoor is founder and Managing Director of Assocom India Pvt. Ltd and Assocom Institute of Bakery Technology & Management (AIBTM) in Greater Noida, NCR Delhi. He has been consultant to USAID, UNO World Food Program. He is also national resource person of Food Safety Authority of India. He also represented Kansas State University (KSU), USA as Country Director USA and American Institute of Baking (AIB) as India representative for more than 10 years.



Mr. Raj Kapoor is a Market Development, Supply chain and agricultural market expert and has worked different countries including USA, Singapore, Indonesia, Afghanistan, Nigeria, Sri Lanka, Bangladesh and Central Asian and market access development experience.

He started his career as an account with in 1982 soon after completing B. Com (H) from Delhi University. Following that he has worked Raj Kapoor worked with US Co-operators (U.S. Wheat Associates, American Soybean Association and U.S. highbush Blueberry Council) for more than 27 years. He has attended several training programs in Kansas State University, American Institute of Baking, Northern Crop Institute and Texas A&M Universities in USA.

He has been actively involved with Indian Bakers Federation and Wheat Products Promotion Society (WPPS); Society of Indian Bakers, All India Bread Manufacturers' Association, Indian Bakers Federation, PHD Chamber of Commerce, and trader bodies for last several years. He is also member of Food Processing Committee of Confederation of Indian Industries (CII).

He is editor monthly news magazines Wheat Update, Bakery Update, Food Update and Soya Update.





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PARTICIPATION REGISTRATION

Register at

<https://forms.gle/24fNqfcgzE9AjFSA6>

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