



Wheat Products
Promotion Society

MILLING & BAKING TECHNICAL CONFERENCE



**Knowledge Sharing and Network
connections with industry leaders**

July 20-22, 2023
Hotel Taj Vivanta, Guwahati, Assam

Co-Organizers



Gold Sponsor



Kit Sponsor



Association Partner



Industry Support





AGENDA - JULY 20-21, 2023

July 20, 2023 (6 pm onward)

Network Reception Dinner

July 21, 2023 (9 am to 4.30 pm)

Inaugural Session (9.30 am to 11 am)

- Obtaining the latest perspectives in Wheat Demand, Supply and Consumption.
- Research initiatives in development of new varieties of wheat for climate resilience and improvement in nutritional and functional attributes.
- Current status and emerging opportunities for Wheat products Industries.
- Food safety and regulations in the context of future growth and development of Wheat processing industries.

Round Table Session I: (11.30 am to 12.30 pm)

Wheat Production, Trade Dynamics and Consumption Patterns

- Increased Wheat production – Way forward to meeting the food security goals Of 2050 - potential and constraints.
- Wheat trade dynamics – National and international scenario.
- Changing Wheat consumption patterns in India.
- Policy recommendations and way forward.

Round Table Session II: (12.30 pm to 1.30 pm)

Wheat Processing for milled and baked products

- Ensuring high baking quality through optimization of storage protein composition and enzymatic activity.
- Protein innovation and strategies.
- Wheat and Composite Flours for Bakery products. – Nutrition, Functionality and Economics.

Round Table Session III: (2.30 pm to 3.30 pm)

Best Practices on Usage of Wheat - Nutrition and Food Security through Processed Foods

- Effect of wheat processing on micronutrient retention and bioavailability
- New developments in milling for meeting the emerging quality requirements for different end use applications
- The contribution of wheat to human diet and health
- Whole Wheat and the School Lunch Program

Round Table Session IV: (3.30 pm to 4.30 pm)

Perspective on Building on Past and Present Learning to Shape the Future of Wheat Industries

SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP

Rs. 5,00,000

(Ten (10) Registrations, Logo Promotion, Premium Stall and Speaking Slot in Inaugural Session)

PLATINUM SPONSORSHIP

Rs. 4,00,000

(Seven (7) Registrations, Logo Promotion, Premium Stall and Speaking Slot in Session)

GOLD SPONSORSHIP

Rs. 3,00,000

(Five (5) Registrations, Logo Promotion, Stall and Speaking Slot in Session)

DINNER SPONSORSHIP

Rs. 5,00,000

(Five (5) Registrations, Logo Promotion, Stall and Speaking Slot in Session)

LUNCH SPONSORSHIP

Rs. 4,00,000

(Five (5) Registrations, Logo Promotion, Stall and Speaking Slot in Session)

KIT SPONSORSHIP

Rs. 1,50,000

(Two (2) Participants and Logo placement)

CO-SPONSORSHIP

Rs. 75,000

(Two (2) Participants and Logo placement)

BADGE SPONSORSHIP

Rs. 60,000

(Two (2) Participants and Logo placement)

STALL SPONSORSHIP

Rs. 25,000

(Two (2) participants)



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REGISTRATION

Fee:
Rs. 1,500

Academia/Students:
Rs. 500

Register at
<https://forms.gle/FdgcUzMnAKz9osSk8>
after payment of Fee

ACCOMMODATION

A block of room is reserved at Hotel Taj Vivanta,
Guwahati, Assam for the night of July 20, 2021

Double Room:
Rs. 8,000 plus
12% GST

Single Room:
Rs. 7,000 plus
12% GST



If you wish to avail accommodation, please
send your confirmation at
<https://forms.gle/cjgHmhyQH92DjbJX8>

CONTACT

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