

ANNUAL REPORT

FOR THE YEAR ENDED MARCH 31, 2003



Wheat Products
Promotion Society





**Wheat Products
Promotion Society**

ANNUAL REPORT

FOR THE YEAR ENDED MARCH 31, 2003

The Executive Committee has pleasure in presenting the Annual Report alongwith Audited Accounts of the Wheat Products Promotion Society (WPPS) for the year ending on March 31, 2003.

THE ANNUAL GENERAL MEETING of the WPPS was last held on November 11, 2002 at 22, Sunder Nagar, New Delhi - 110 003.

The following were present :

Name of Representative and Organization

Mr. R.P. Jain, DFM Foods Limited
Mr. Vinod Kapoor, Haryana Roller Flour Mills Association
Mr. L.R. Kandhari, U.S.Wheat Associates
Mr. J.R. Chandana, Society of Indian Bakers
Mr. M.K. Dattaraj, Karnataka Roller Flour Mills Association
Mr. B.Shantilal, Karnataka Roller Flour Mills Association
Mr. R.A. Aggarwal, Roller Flour Millers' Federation of India
Mr. K.M. Aggarwal, Vishnu Foods Pvt.Ltd.
Mr. R.K. Garg, R.R.Flour Mills
Mr. D.V. Malhan, All India Bread Manufacturers' Association
Mr. Gopal Bhushan Gupta, Punjab Roller Flour Mills Association

EXECUTIVE COMMITTEE :

Elections for the Executive Committee of the WPPS were held and the following were reelected/elected unanimously in accordance with the provisions of the Articles of Association;

- Mr. R.P. Jain - Chairman.
- Mr. Vinod Kapoor - Vice Chairman
- Mr. L.R. Kandhari - Hony. Secretary
- Mr. J.R. Chandana - Hony. Treasurer
- Mr. R.A. Agarwal - Committee Member
- Mr. D.V. Malhan - Committee Member
- Mr. M.K. Dattaraj - Committee Member

The Executive committee constituted following sub- committee to look after emergent work of the WPPS :

- Mr. R.P. Jain
- Mr. Vinod Kapoor
- Mr. L.R. Kandhari
- Mr. J.R. Chandana

The Executive Committee co-opted unanimously following members for the year 2002-03

- 1) Mr. B. Shanti Lal, Karnataka Roller Flour Mills Association,
- 2) Mr. R. K. Garg, R.R. Flour Mills,
- 3) Mr. S. Bala Subramanian, Tamil Nadu Roller Flour Mills Association, and
- 4) Mr. Naveen Khanna, Federation of Biscuit Manufacturers of India

OFFICE OF THE WHEAT PRODUCTS PROMOTION SOCIETY :

The Registered office of WPPS continued to be at 8381 Roshanara Road, Delhi. The office work continued from office of M/s ASSOCOM-INDIA (A-416, Ansal Chambers I, 3, Bhikaji Cama Place, New Delhi - 110 066) who were Secretaries of the WPPS for the year 2002-03.

BANKERS :

The Bankers of the WPPS continue to be the State Bank of Bikaner & Jaipur and ICICI Bank Ltd, New Delhi which is very close and convenient to WPPS operational office.

ACTIVITIES OF THE YEAR :

Executive Committee Meetings: The Executive Committee held 5 meetings during the year while the sub-committee of the Executive Committee met a few times to transact the business of urgent nature.

Interactive Session for Effective Utilization of Wheat & Wheat Products : An Interactive Session was organized on July 27, 2002 at Casuarina Room, India Habitat Centre, Lodhi Road, New Delhi - 110 003, so that wheat and wheat based industry make useful suggestions with a view to enhance consumption as well as effective utilization of wheat and wheat products, for the benefit of consumers and also help to increase exports. Mr. R.D. Kapur, IAS, then Secretary to Government of India (GOI), Ministry of Consumer Affairs, Food & Public Distribution (MCAFPD), chaired the Interactive Session which was held in the



L - R : Mr. R. P. Jain, Mr. R. D. Kapur, IAS
Mr. Naresh Chaturvedi, IAS, Mr. L. R. Kandhari



Official & Industrial Leaders

presence of Mr. Bhure Lal, IAS, then Chairman, Food Corporation of India (FCI); Mr. Naresh Chaturvedi, IAS, then Managing Director, FCI,; Mr. A.K. Mohapatra, IAS, then Joint Secretary, MCAFPD; Dr. Sundeep Khanna, IAS, Joint Secretary, MCAFPD; as well as Ms. Vibhupuri Das, IAS, Joint Secretary, Ministry of Food Processing Industries, GOI and other high level officials from other Ministries. A large number of wheat industry

leaders of wheat based industries and members of the WPPS attended the session which concluded after lunch.

International Seminar on “Wheat & Wheat Products - Global Perspectives”

The Seminar was organized by Wheat Products Promotion Society (WPPS) in association with U. S. Wheat Associates, Roller Flour Millers' Federation of India, Society of Indian Bakers, All India Bread Manufacturers'

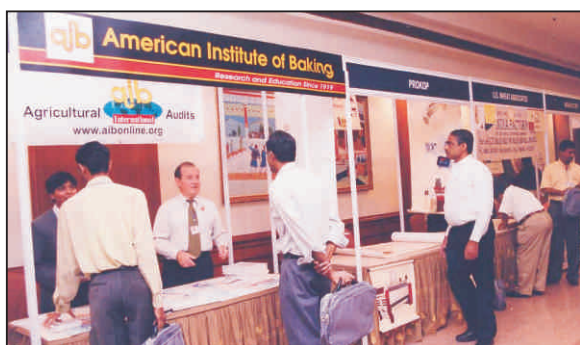


L-R : Mr. R. P. Jain; Mr. Vinod Kapoor; Mr. Narendra Gupta; Mr. Venkatesh Mannar; Mr. Mark Samson; Mr. Bhure Lal, IAS;



L-R : Mr. L. R. 'Pat' Kandhari; Mr. C. P. Gupta; Mr. Bhure Lal, IAS; Mr. R. P. Jain

Association and The Roller Flour Mills Association AP and co sponsored by 20 trade technical & allied organizations from India and abroad. A record number (more than 350) of delegates and invitees including participants from different countries viz Canada, Italy, Spain, UAE, USA, Switzerland, Czech Republic,



An Exhibition

Japan, Singapore attended the seminar. The Seminar was inaugurated by Mr. Bhure Lal, IAS, then Chairman, Food Corporation of India. A total of 27 speakers presented papers at four different Technical Sessions namely Production & Marketing; Processing

Technology; Nutrient Enhancement of Wheat Products; and Conforming to Global Needs. The Panel Session Chaired by Mr. Bhure Lal, included Mr. Ajai, Executive Director; Mr. D.K. Dhawan, Manager (Exports) both from the FCI; Mr. Kumar Bhatia, Managing Director, National Seeds Corporation and Mr. R. P. Jain.

Recommendations of the Seminar: The recommendations that emerged following panel discussion were circulated to concerned ministries, associations / organizations, industries and delegates of the Seminar after finalization by Technical Committee of the Seminar.

Proceedings of 2nd International Wheat Seminar on “Wheat & Wheat Products Global Perspectives”: Hon'ble Union Food Minister, Shri Sharad Yadav released a book on Proceedings of 2nd International Wheat Seminar on “Wheat & Wheat Products - Global Perspectives” on Monday, February 24, 2003 at Committee Room, Ministry of Consumer Affairs, Food & Public Distribution, Krishi Bhawan, New Delhi 110 001 in the presence of Shri Arun Bhatnagar, Food Secretary and various senior officials / executives.



L-R : Mr. Arun Bhatnagar, IAS; Mr. Raj Kapoor; Mr. R.P. Jain; Hon'ble Union Food Minister Mr. Sharad Yadav



A View of Audience

National Seminar on “Potential of M.P. Wheats”: The Seminar was organized by Wheat Product Promotion Society (WPPS) in association with Federation of M.P.



Chairman Technical Session Mr. Vinod Kapoor with speakers



R - L : Hon'ble Chief Minister Mr. Digvijay Singh, Mr. Ravi Krishna; Mr. Mahendra Singh Kalukheda; Mr. Prafulla Maheshwari; Mr. Vinod Kapoor Mr. Suresh Choudhary; Mr. Satyendra Pathak

Chamber of Commerce & Industries and Roller Flour Millers' Federation of India on January 28, 2003 at Technical Teachers Training Institute, Bhopal. A record number (more than 250) of invitees and delegates attended the seminar. The Seminar was inaugurated by Mr. Digvijay Singh, Hon'ble Chief Minister of Madhya Pradesh in presence of Ministers of Agriculture and Food & Civil Supplies of Madhya Pradesh and key officials of GOI's Ministries/Departments, PSUs and industry leaders.

A total of 15 speakers presented papers at four different Technical Sessions namely Exports, Production & Research, Storage, Quality and Fortification, as per details given in attached Technical Program.

The recommendation of the Seminar were circulated to concerned officials, ministries, associations, organizations and to members of WPPS.

Market Survey of Wheat products consumption pattern in Haryana and Punjab : It was entrusted to Indian Market Research Bureau (IMRB), New Delhi by WPPS and Micronutrient Initiative (MI), South Asia Regional Office, New Delhi to make a situational analysis of wheat flour consumption as also determine the consumption pattern of Roller Flour Mill atta and maida (flour) amongst various consumer categories based on economic classification. The study was conducted to ascertain the user profile on economic criteria to decide upon the projects which the MI could conceptualise, plan and implement for flour fortification in various areas within the country with the active support of WPPS and other national or state roller flour mills and chakki associations. The objective was to prioritise the action plan over a time period. In the initial phase it has been planned to initiate the process in the two states of Haryana and Punjab. As a sequel of the market research, MI has decided to support the fortification plan for Haryana and Punjab initially through RFMs. A one day sensitisation workshop was organised at Chandigarh with various stakeholders from Haryana & Punjab. Depending upon the industry response, interest, commitment and active support from WPPS /RFMFI /State associations, the fortification of flour will not remain a dream but likely to become a reality in

2003 itself.

Wheat Monograph : The project could not be reinitiated during the year due to other committed activities.

3rd International Wheat Seminar 2004 : The matter related to next international wheat seminar has been discussed in last executive committee meeting of the WPPS. However, no decision was taken.

New Membership: M/s Foods Fats & Fertilizers Ltd. was enrolled as an Associate Member for the year 2001-2002:

COOPERATION FROM OTHER ORGANIZATION

The Executive Committee places on record its deep appreciation of the cooperation and assistance received from various Government Bodies, Ministries, Public and Private Sector organization, Agricultural Universities, U.S. Wheat Associates, WPPS members, ASSOCOM-INDIA and others in carrying on with the activities of the Society for the promotion of wheat based foods.

CONCLUSION

The work of WPPS continues to get recognition as an All India Body engaged in looking after the diverse interests of the wheat based industries. This has been possible due to cohesive functioning of the Society with fullest cooperation from all its members and the Executive Committee and timely guidance received from our patrons, Mr. T.S. Broca and Dr. B.L. Amla.

R.P. Jain


Chairman

MEMBERS LIST

Sl. No Name & Address

Tel. No

- | | | |
|-----|--|---|
| 01. | Agro Tech Foods Limited
31, Sarojani Devi Road
Secunderabad - 500 003 | Tel.: 040-27801205,
7804750, 27805101
Fax : 040-27801748 |
| 02. | All India Bread Manufacturers Association
Indra Palace, Suite NO. 35 (2nd Floor)
'H' Block, Middle Circle, Connaught Place
New Delhi - 110 001 | Tel.: 011-23327421
23310760
Fax : 23328784 |
| 03. | Assam Roller Flour Mills Association
Sikaria Building (1st Floor)
A.T. Road, Guwahati - 781 001, Assam | Tel.: 0361-26463,
546463, 561795 |
| 04. | Britannia Industries Ltd.
33, Lawrence Road
New Delhi - 110 035 | Tel.: 011-27187388
Fax : 011-27183499 |
| 05. | Calcutta Roller Flour Mills Association
C/o High Rise Roller Flour Mills Pvt. Ltd.
40, Stand Road, 4th Floor, Road No 4
Kolkata - 700 001 West Bengal | Tel. : 033-2477064,
2476723
Fax : 033-22049748 |
| 06. | Cargill India Pvt. Ltd.
DLF Gateway Towers,
DLF City, Phase III
Gurgaon - 122002, Haryana | Tel.: 95124 from Delhi
2358939 / 40
Fax : |
| 07. | Central Warehousing Corporation
4/1 Siri Institutional Area,
August Kranti Marg, Hauz Khas
New Delhi - 110 016 | Tel.: 011-26566107 (10 lines)
Fax : 011-26964082
26962411, 26967256 |
| 08. | Delhi Roller Flour Mills Association
8381, Roshanara Road
Delhi - 110 007 | Tel. : 011-23910410,
23922734
Fax : 011-23932409 |
| 09. | DFM Foods Limited | Tel.: 011-23976445 |

- | | | |
|-----|---|---|
| | 8377, Roshnara Road
Delhi - 110 007 | 011-23910410,
23976219 |
| 10. | Federation of Biscuit Manufacturer's of India
Indra Palace, Suite NO. 35 (2nd Floor)
'H' Block, Middle Circle, Connaught Place
New Delhi - 110 001 | Tel. ; 011-23327421
23310760
Fax : 23328784 |
| 11. | Food Corporation of India
"Khadya Sadan"
16-20 Barakhamba Lane
New Delhi - 110 001 | Tel. : 011-23413871,
23414872, 23414880
Fax : 011-23413241,
23413103 |
| 12. | Foods Fats & Fertilisers Ltd.
P.O. Box No. 759, 7th Floor,
Fountain Plaza, Pantheon Road, Egmore
Chennai - 600008 INDIA | Tel.: 28263121 (3 Lines)
Fax: 044-28263022 |
| 13. | Godrej Pillsbury Limited
Pirojshanagar Eastern Express Highway
Vikhroli (East), Mumbai - 400 079 | Tel.: 022-25172091-93
25172096-98
Fax : 022-5172431 |
| 14. | Gujarat Roller Flour Millers
Association (GRFMA)
210, Century market. 2nd Flr.,
OLS Prem Darwaja,
Kalupur, Ahmedabad - 380 002 | Tel. : 079-2166662,
2158305
Fax : 079-2134794 |
| 15. | Haryana Roller Flour Mills Association
386, Industrial Area
Phase - 1, Panchkula | Tel.: 0172-770508 |
| 16. | Hindustan Lever Limited
Milling Division
Hindustan Lever House
165-166 Backbay Reclamation
Mumbai - 400020 | Tel. : 022-22870622
Fax : 022-22873010 |
| 17. | Karnataka Roller Flour Mills Association
101, 'A' Queens Corner No - 3
Queen's Road, Bangalore - 560 001 | Tel.: 080-2200084,
2202415
Fax : 080-2202415 |
| 18. | Minerals & Metals Trading Corporation
Core - I, Scope Complex, 7 Lodhi Road | Tel.: 011-2436220,
2436239/265 |

- New Delhi - 110 003
24362072
19. Mordern Food Industries (India) Limited
Palika Bhawan, 3rd Floor, R.K. Puram
Ring Road, New Delhi - 110 066
Tel. : 011-24670532
24670535, 24670211
Fax : 011-26872773,
26882093
20. Nagalakshmi Flour Mills Limited
No 1, Trichy Road
Dindigul - 624 005, Tamil Nadu
Tel. : 0451-411259,
Fax : 0451-410122
21. Punjab Roller Flour Mills Association
C/o Ludhiana Flour Mills (P) Ltd.
Adj. Sigma Heart Centre,
Gurudev Nagar, Ludhiana
22. Roller Flour Miller's Federation of India
Thapar Chambers, 2nd Floor
Flat Nos. 29-33, Opp. Kalindi Colony
6-B, Ring Road, New Delhi - 110 014
Tel. : 011-26836198,
2680275
Fax : 011-26868011
23. R.R. Flour Mills Limited
18 B, Gandhi Road
Gwalior - 474 002
Tel. : 0751-2341876
342690
Fax : 0751-2341874
24. Society of Indian Bakers
F-1, Jyoti Building, 16-A/19,
Ajmal Khan Road, Karol Bagh,
New Delhi - 110 005
Telefax. : 011-25728771
25. Tamil Nadu Roller Flour Mills Association
Shivalaya Building, 'A' Block, 1st Floor,
119 Ethiraj Salai
Chennai - 600008, Tamil Nadu
Tel. : 044-28265295,
28216656, 28255248
Fax : 044-28234569
26. U.S. Wheat Associates
541 Orchard Road
Liat Towers, Unit 15-02
Singapore - 238881
Tel.: (65) 6737-4311
Fax: (65) 6733-9359
27. Vishnu Food Products (P) Ltd.
D-235, Vivek Vihar, Delhi - 110 095
Tel. : 011-22153389,
22142206
Fax : 011-22153924

S.K. Relan & Co.

CHARTERED ACCOUNTANTS
6/79, W.E.A. PADAM SINGH ROAD, KAROL BAGH,
NEW DELHI - 110005 Phone/Fax : 25726355, 25729286



AUDITOR'S REPORT

We have examined the attached Balance Sheet of **WHEAT PRODUCTS PROMOTION SOCIETY**, Delhi, as at 31st March, 2003 and also the annexed Income & Expenditure Account for the year ended on that date, we report as follows -

- i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the Audit.
- ii. In our opinion, proper books of accounts have been kept by the Society, so far as appears from our examination of the books for the purpose of our Audit.
- iii. In our opinion the Balance Sheet and Income and Expenditure Account referred hereinabove are in agreement with the books of accounts, and it gives the true and fair view of the State of Affairs of the abovenamed Society.

For S.K. RELAN & CO.
Chartered Accountants

PLACE : NEW DELHI.
DATED : 23RD MAY, 2003

(S.K. RELAN) F.C.A.



**BALANCE SHEET AS AT 31ST MARCH, 2003**[illegible]

J R Alarcon
(HONY. TREASURER)

Arnell J.
(CHAIRMAN)

AUDITOR'S REPORT

"In terms of our report of even dated"

For S.K. RELAN & CO.
Chartered Accountants

(S.K. RELAN) F.C.

PLACE : NEW DELHI
DATED: 23RD MAY, 2003



S. H. Relan & Co.

CHARTERED ACCOUNTANTS
8/79, W.E.A. PADAM SINGH ROAD, KAROL BAGH,
NEW DELHI - 110005 Phone/Fax : 25726355, 25729286



WHEAT PRODUCTS PROMOTION SOCIETY

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2003

EXPENDITURE	CURRENT YEAR	INCOME	CURRENT YEAR
To Seminar Expenses	739,393.72	By Annual Subscription	48,000.00
To Proceedings of Seminar	385,122.00	By <u>Seminars' Contribution</u> -	
To Secretarial Charges	141,000.00	- International Wheat Seminar - "Wheat & Wheat Products - Global Perspectives"	2,310,431.00
To Website Expenses	55,700.00		
To Seminar Kits	7,500.00	- Souvenir	106,810.00
To Press Conference etc.	21,250.00		2,417,241.00
To Audio Visual Aids & Photographs	13,733.00	- National Seminar - "Potential of M.P. Wheat"	134,990.00
To Interactive Session Expenses	19,628.00		2,552,231.00
To Postage & Telephone	115,300.00	By Misc. Income - Bank Interest	92,055.24
To Printing & Stationery	170,647.19		
To Travelling Expenses	78,981.00		
To Conveyance Expenses	15,425.00		
To Bank Charges	1,146.00		
To Accounting Charges	6,000.00		
To Misc. Expenses	3,950.60		
To Computer Repair & Maintenance	6,100.00		
To Honorarium	14,500.00		
To Loss on Investment (UTI-64)	396,041.10		
To Excess of Income over Expenditure	500,868.63		
	<u>2,692,286.24</u>		<u>2,692,286.24</u>

S. H. Relan
(HONY. TREASURER)

H. Relan
(CHAIRMAN)

AUDITOR'S REPORT

"In terms of our report of even dated"

For S.K. RELAN & CO.
Chartered Accountants

(S.K. RELAN) F.C.A.



PLACE : NEW DELHI
DATED : 23RD MAY, 2003



**Wheat Products
Promotion Society**

**Registered Office : 8381, Roshanara Road, Delhi - 110007,
Mailing Address : Assocom-India, A-416, Ansal Chamber-I, 3 Bhikaji Cama Place, New Delhi - 110066
Tel. : 91-11-26185872, 51658399 Telefax : 26185878
E-mail:info@wpps.org, Website:www.wpps.org**