



Wheat Products
Promotion Society



In association with



Wheat in Transformation

Preparing for climate, Quality and consumption

INTERACTIVE KNOWLEDGE AND
NETWORKING SUMMIT

Nov 7-8, 2025

Hotel Hyatt Regency, Chandigarh



www.wppsindia.org



Sponsors



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BalaguerRolls
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Shree Kailash
Grain Mills Pvt. Ltd.



Industry Support



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for
Nutrition**



Knowledge Partner



BISA Borlaug Institute
for South Asia



SternIngredients
India



Meet Our Speakers



Dr. Satbir Singh Gosal

Vice Chancellor

Punjab Agricultural University, Ludhiana, India



Dr. Giridhar Parvatam

Director

CSIR - Central Food Technological Research Institute



Mr. Somnath Chatterjee

Executive Vice President – Head of Procurement & Logistics

ITC Ltd. – Foods Division



Mr. Ajay Goyal

Chairman

Wheat Products Promotion Society (WPPS)



Mr. Ajay Jindal

President

Roller Flour Mills Association of Punjab



Mr. Jatin Singh

Chairman

Skymet Weather Services Pvt. Ltd



Mr. Srinadh Choudary

Speaker

ITC Ltd. – Foods Division



Dr. Pradeep Kumar Bhati

*Breeder-Wheat Improvement-South Asia,
Global Wheat Program, Station In-Charge*

Borlaug Institute for South Asia (BISA) &
CIMMYT-India



Mr. Sandeep Bansal

Managing Director

Grain Flour India Pvt. Ltd.



Ms. Manisha Gupta

Editor & Anchor

CNBC Awaaz



Mr. Vishwa Mohan –

Editor
ET Now



Mr. Mrituenjay Kumar Jha

Editor & Anchor
Zee Business



Mr. Ashish Bhatnagar

Director and Head of Procurement
Grupo Bimbo for India Region



Mr. Arnaud Petit

Executive Director
International Grains Council (IGC)



Mr. Sahil Sethi

Trader – Grains (India)
Louis Dreyfus Company India Pvt. Ltd.



Mr. Suresh Manchanda

Editor-in-Chief
Market Times TV



Mr. Rahul Poddar

Head of Procurement
South Asia Region Nestlé



Mr. Abhishek Shukla

Editor-in-Chief
Market Times TV



Mr. Tanuj Batavia

Executive Director
PD Navkar Bio - Chem Pvt Ltd



Programme/Agenda



Day 1- Nov 7, 2025 (4 pm to 10 pm)

5:00 PM - Theme-Cum-Inaugural Session & Gala Award Function

Theme: Wheat in Transformation: Preparing for Climate, Quality, and Consumption.

WHEAT Y WPPS An interactive opening evening featuring keynote addresses, panel insights, and open audience exchanges – setting the tone for two days of collaborative dialogue.

Key Focus Areas:

- India's evolving wheat scenario
- Global competitiveness
- Climate resilience
- Value-chain integration

Day 2- Nov 8, 2025 - Business Sessions (8.30 am to 4 pm)

Session 1: Milling, Baking & Processing Technology - Powered by AI

- Smart milling machinery for precision and yield optimization
- Industrial baking systems for scale, hygiene, and consistency
- AI-driven automation for quality control, predictive maintenance, and efficiency
- Integrated processing lines to reduce wastage and improve quality

Session 2: Wheat PS&D - Mapping India's Wheat Future

- Global and domestic production, supply, and demand trends
- Trade flows, export/import dynamics, and price forecasting
- Policy interventions and their market impact
- Linking PS&D insights to procurement, storage, and processing strategies

Session 3: Advancing Wheat Production & Varieties

- Latest production trends and yield improvements
- Sustainability and climate adaptation strategies
- High-performing varieties (e.g., DBW 371) with higher protein, stronger gluten, and disease resistance

Session 4: Industry Requirements & Innovative Ingredients

- Wheat quality traits for different product categories
- Functional ingredients for health, performance, and shelf life
- Fortification, enzymes, fiber blends, micronutrient enrichment

Session 5: Post-Harvest Management, Storage & Quality Assurance

- Modern silos, aeration systems, and temperature monitoring
- Safe fumigation and pest management WHEAT WPPS
- Testing tools and lab technology (NIR analyzers, gluten testers, sedimentation kits, moisture meters)
- Digital quality monitoring

Interactive Engagement Opportunities

- Live technology and equipment demonstrations
- Audience polls and real-time discussions
- Product tastings and showcases
- Small group B2B meetings for targeted networking between suppliers, buyers, and decision-makers

Registration Details

(Inclusive of Seminar Kit, Access to All Sessions, Cocktail Gala Dinner, Tea/Coffee on Nov 7, Hi-Tea + Lunch + Tea/Coffee on Nov 8)

General Participants: ₹15,000

WPPS, RFMFA & RFMFOI Members: ₹7,500

Registration Includes:

- Seminar Kit
- Access to all sessions
- Cocktail Gala Dinner (Nov 7)
- Hi-Tea & Lunch (Nov 8)
- Tea/Coffee service throughout both days



Accommodation (Special Rates at Venue Hyatt Regency Chandigarh)

- **Single Occupancy:** ₹10,500 + 18% GST per night (incl. breakfast)
- **Double Occupancy:** ₹11,000 + 18% GST per night (incl. breakfast)

Payment Details

- If you are availing accommodation, please add the room charges to your payment
- UPI Barcode available on header for quick payment

For NEFT/RTGS/IMPS:

- **Bank:** Punjab National Bank, Sector-Omega, Greater Noida, G.B. Nagar, Uttar Pradesh-201308
- **Account Name:** Wheat Product Promotion Society
- **Account No.:** 4200000100058039
- **IFSC Code:** PUNB0460300

After making payment, kindly fill this form to confirm your Early Bird Registration & accommodation preferences:

Important Travel Information

Please note that **Chandigarh Airport will remain closed from October 26 to November 7, 2025**, due to scheduled maintenance. Flights will **resume operations from November 8, 2025**.

To ensure a smooth arrival and departure experience for delegates attending the **Wheat in Transformation Seminar on November 7–8, 2025**, at **Hotel Hyatt Regency, Chandigarh**, the organizers have arranged **special travel assistance** from nearby airports.

Alternative Airports & Travel Details

Delhi IGI Airport → Hyatt Regency, Chandigarh

- Distance: approximately 259 km
- Travel time: around 4 hours by car

Amritsar Airport → Hyatt Regency, Chandigarh

- Distance: approximately 228 km
- Travel time: around 4 hours by car



Special Pick-Up & Drop Arrangements

A **luxury coach** will depart from **Delhi IGI Airport (Terminal 2)** at **11:00 AM on November 7, 2025**, bringing participants directly to **Hotel Hyatt Regency, Chandigarh**.

To confirm your seat or request a private cab, please contact:

Mr. Awanish Yadav – +91 99710 35006

For participants arriving via Amritsar Airport, private car transfers have been arranged.

To coordinate your pick-up and drop, please contact:

Mr. Rajan Bajaj, BBS Roller Flour Mills – +91 99145 55222

A **return coach** service will also depart from **Hotel Hyatt Regency, Chandigarh**, at **5:00 PM on November 8, 2025**, for participants returning to **Delhi Airport**.

We encourage all delegates to **plan their travel accordingly** and take advantage of these special arrangements for a comfortable journey.

Sponsorship Opportunities

Platinum Partner – ₹7,50,000 (Speaking in Inaugural Session)

- Premium branding in all event materials
- Prominent logo on stage backdrop, banners, and invitations
- Acknowledgment in opening and closing remarks
- 4 complimentary registrations
- Complimentary exhibitor table space

Gold Partner – ₹5,00,000 (Speaking in Business Session)

- Prominent logo on stage backdrop, banners, and invitations
- Acknowledgment in opening and closing remarks
- 3 complimentary registrations
- Complimentary exhibitor table space

Silver Partner – ₹3,00,000

- Logo on banners and invitations
- Acknowledgment in closing remarks
- Complimentary registrations



Theme Sponsor - ₹3,00,000

- Branding as Theme Sponsor in event materials
- 2 Complimentary registrations
- Complimentary exhibitor table space

Session Sponsor - 2,50,000 per session

- Logo displayed during sponsored session
- Acknowledgment in session introduction
- 1 complimentary registration

Limited Slots Available

Dinner Sponsor - ₹6,00,000 (Exclusive Speaking Opportunity during Dinner)

- Branding at dining area, logo in menu cards and signage
- 3 complimentary registrations
- Complimentary exhibitor table space

Limited Slots Available

Lunch Sponsor - ₹4,00,000

- Branding at dining area, logo in menu cards and signage
- 2 complimentary registrations
- Complimentary exhibitor table space

Limited Slots Available

Inaugural Hi-Tea Sponsor - ₹2,00,000

- Branding at tea service area, logo at refreshment stations
- 1 complimentary registration

Exhibit Table Only - 75,000

- One table space for product display
- 1 complimentary registration

Lanyard Sponsor - ₹1,50,000

- Logo on all delegate lanyards
- 1 complimentary registration

Ingredient Partner - ₹5,00,000

- Branding as Ingredient Partner in event materials
- 2 complimentary registrations
- Complimentary exhibitor table space

Theme Sponsor - ₹3,00,000

- Branding as Theme Sponsor in event materials
- 2 Complimentary registrations
- Complimentary exhibitor table space



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- 1 complimentary registration

Ingredient Partner - ₹5,00,000

- Branding as Ingredient Partner in event materials
- 2 complimentary registrations
- Complimentary exhibitor table space

Nutrition Partner - 5,00,000

- Branding as Nutrition Partner in event materials
- 2 complimentary registrations
- Complimentary exhibitor table space



Wheat Products Promotion Society (WPPPS)



Wheat Products
Promotion Society



Contact Information

Website: wppsindia.org Email: info@wppsindia.org

For Sponsorship and
Speaking Opportunities: +91 9810158318

For Registration: +91 9971035006



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