



Wheat Products
Promotion Society



Co-Organizer



WPPS CEO's Conclave 2026

Redefining Wheat Value Chains for a New India

9-10 July 2026

Hotel Taj Ganges Varanasi, Uttar Pradesh



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About the Conclave

The WPPS CEO's Conclave 2026 will bring together industry leaders, millers, ingredient suppliers, grain trade professionals, food companies, technology providers, and policy stakeholders for two days of focused dialogue on the future of India's wheat economy.

Why Attend

- Engage with senior leaders from across the wheat and wheat products value chain
- Discuss policy, procurement, quality, technology, branding, trade, and market opportunities.
- Network with decision-makers, partners, suppliers, and potential customers.
- Experience Varanasi through curated cultural activities that complement the business programme



THEME

Redefining Wheat Value Chains for a New India

Focused on strengthening the farm-to-consumer ecosystem, improving efficiency, enhancing quality, and unlocking new growth opportunities across the wheat sector.

Programme Schedule

Day 1 – 9 July 2026

- Cultural & Networking Evening
- 3:00 PM onwards
- Visit to Shri Kashi Vishwanath Temple, Ganga Cruise / Boat Experience and Ganga Aarti
- 7:30 PM onwards
- Networking Dinner
- 9:30 PM – 10:00 PM
- Return to Hotel

Day 2 | 10 July 2026

Main Conclave Sessions

- 09:30 AM – 11:00 AM
- Inaugural Session: Redefining Wheat Value Chains for a New India
- 11:00 AM – 11:15 AM
- Networking Tea Break
- 11:15 AM – 12:25 PM
- Session 1: Global Wheat Markets, Policy, Weather and Price Risk
- 12:25 PM – 01:30 PM
- Session 2: Procurement, Trade, Storage, Supply Chain and Food Security
- 01:30 PM – 02:15 PM
- Networking Lunch
- 02:15 PM – 03:45 PM
- Session 3: Milling Technology, Wheat Quality, Fortification and Processing Efficiency
- 03:45 PM – 04:00 PM
- Networking Tea Break
- 04:00 PM – 05:00 PM
- CEO's Session: Nutrition, Bakery, Staples, Value Addition and Modern Consumer Products
- 05:00 PM – 05:30 PM
- Concluding Session: Summary, Recommendations and Way Forward

07:30 PM onwards

WPPS Awards 2026 and Gala Cocktail Dinner

Speakers



Mr. Mritunjay Kumar Jha
Commodity Editor, Zee Business



Mr. Deepak Kumar Bajaj
President, Uttar Pradesh Roller Flour Millers Association (UPRFMA) Chairman, J.D. Bajaj Group



Mr. Adi Narayan Gupta
Managing Director, Bhawani Roller Flour Mills Pvt. Ltd. & JRG Foods Pvt. Ltd. Former Chairman, WPPS Former President, RFMFI



Dr. Tanay Joshi,
Director - Agriculture & Livelihoods, Social Sector, Business Consulting, India & Africa, Ernst & Young LLP



Mr. Navneet Chitlangia
President, Roller Flour Millers & Federation of India (RFMFI) Director, Navneet Roller Flour Mills Pvt. Ltd., Rajasthan



Mr. Somnath Chatterjee
Executive Vice President & Head - Procurement & Logistics ITC Foods Division



Mr. Marc Ostwald
Chief Economist & Global Strategist ADM Investor Services International Ltd., United Kingdom



Mr. Ajay Goyal
Chairman, Wheat Products Promotion Society (WPPS) Past President, Roller Flour Millers Federation of India (RFMFI) Founder Director, Indo Bakers Pvt. Ltd. Former Managing Director, Shivaji Roller Flour Mills Pvt. Ltd.



Prof. Ramesh Chand
Distinguished Professor, ICRIER Former Member, NITI Aayog



Shri Manoj Kumar Singh, IAS (Retd.)
Chief Executive Officer State Transformation Commission, Government of Uttar Pradesh



Shri Preet Pal Singh
Joint Secretary Ministry of Food Processing Industries, Government of India



Mr. H. K. Batra
President, All India Bread Manufacturers & Association (AIBMA) Chairman, Perfect Group of Companies



Ms. Manisha Gupta
Group Commodities Editor, CNBC-TV18



Dr. Rory Deverell
Owner & Principal Consultant, Black Silo Commodity Consulting, Ireland International Grain & Commodity Market Analyst



Ms. Vivian Iroanya
Senior Price Reporter, EMEA Agriculture and Food S & P Global Energy



Mr. Cesar Soares
Global Strategic Development Lead, McDonald Pelz



Mr. Gaurav Jain
Co-Founder & Director, AgPulse Analytica



Mr. Jatin Singh
Chairman, SkyMet Weather Services Pvt. Ltd., Founder, GramCover



Mr. Sandeep Bansal
Managing Director, Grain Flour India Pvt. Ltd. & Shree Goverdhan Roller Flour Mills Ltd.



Mr. Gaurav Anand
General Manager & Head - Grains Business ITC Limited - Agri Business Division



Mr. Subramani Ra Mancombu
Head - Agri-Business & Commodities, The BusinessLine



Mr. P. K. Bhardwaj
Head Technical Storage Silos, Famsun Group



Mr. Khalid Khan
Vice President & Head - Procurement and Supply Chain | ITC Limited - Agri Business Division



Mr. Vineet Upadhyay
Vice President - Sourcing & Procurement (Foods) | Enami Agrotech



Mr. Ashish Bhatnagar
Director & Head of Procurement | Bimbo Bakeries India Pvt. Ltd.



Mr. Anand Chandra
Co-founder & COO, Arya.ag



Mr. Ashish Chaturvedi
General Manager - Rice and Grains Business | Olam Agri India Pvt. Ltd.



Major Rajiv Yadav
Sena Medal (Gallantry) | Director & CEO, Rajshubh Agri LLP



Mr. Jaikishan Gnanani
Lead - Commodities, Nestle India



Mr. Sahil Sethi
Trader - Grains (India), Louis Dreyfus Company (LDC)



Mr. Vishwa Mohan Kumar
Associate Editor-in-Chief, MD Media Corp | Business24 TV



Mr. Rakesh Kumar Chaudhary
Senior Manager - Technology, Milling Solutions | South Asia | Buhler (India) Pvt. Ltd.



Mr. Temel Harmankaya
Business Development Director & Head of Global Sales Sells Company, Turkiye



Dr. Jeff Gwartz
President, JAG Services Inc., USA



Ms. Elaine Sopiwnyk
Vice President, Technical Services Cereals Canada



Mr. Pankaj Goyal
Managing Director, Shree Kailash Grain Mills Pvt. Ltd.



Mr. Simranjeet Singh Gandhi
Partner, Sri Ram Agro Industries Lucknow, Uttar Pradesh



Ms. Suchitra Tripathy
Head - Technical Services, Food & Beverage India Novonosis India



Mr. Vaibhav Patil
Associate Director, Fortify Health



Mr. Anand Singh
Founder & CEO, Probus Smart Things Private Limited



Ms. Anushka Kalantri
Image Consultant | Podcaster | Personal Branding Professional



Prof. Raj Kumar Duary
Professor & Head, Department of Dairy Science and Food Technology | Institute of Agricultural Sciences, BHU, Varanasi



Dr. Kavitha Reddy
CEO & Founder, Sreya Nutrition



Mr. Purnyo Vats,
Head - Raw Material Purchase, Mrs. Bectors Food Specialities Ltd.



Mr. Dhiraj B
Managing Director, Narasu & Saarthi Enterprises Private Limited | President, Tamil Nadu Roller Flour Mills Association



Dr. Suresh Itapu,
Food Scientist & Technologist: Chairman, SFPWA; Director, CSK FoodTech Pvt. Ltd.



Mr. Kunj Gupta
Director, Shri JRG Foods Pvt. Ltd.



Mr. Anshuman Grover
Director, Shree Govindam Prime Foods Pvt. Ltd. | Bikaner, Rajasthan



Ms. Garima Jain
CEO Agri, Torq Commodities



Mr. G. K. Sood
Agri Economist

INAUGURAL SESSION

Redefining Wheat Value Chains for a New India

🕒 09:30 AM – 11:00 AM



Moderator

Mr. Mrituenjay Kumar Jha

Commodity Editor, Zee Business

TIME	TOPIC / FORMAT	SPEAKER
09:30 – 09:33	Opening Context by Inaugural Moderator	Mr. Mrituenjay Kumar Jha Commodity Editor, Zee Business
09:33 – 09:38	Welcome Address	Mr. Deepak Kumar Bajaj President, UPRFMA; Chairman, J.D. Bajaj Group
09:38 – 09:42	Industry Perspective: Strengthening the Wheat Value Chain through Collaboration and Market Leadership	Mr. Adi Narayan Gupta Managing Director, Bhawani Roller Mills Pvt. Ltd. & JRG Foods Pvt. Ltd.; Former Chairman, WPPS; Former President, RFMFI
09:42 – 09:47	Special Perspective: Sustainable Agriculture, Climate-Resilient Food Systems and Rural Livelihoods	Dr. Tanay Joshi Director - Agriculture & Livelihoods, Social Sector, Business Consulting, India & Africa, Ernst & Young LLP
09:47 – 09:50	Special Address: National Milling Industry Perspective, Fortification and Modernisation	Mr. Navneet Chitlangia President, Roller Flour Millers Federation of India; Director, Navneet Roller Flour Mills Pvt. Ltd., Rajasthan
09:50 – 09:55	Strategic Industry Address: Procurement, Logistics and Consumer Food Supply Chains	Mr. Somnath Chatterjee Executive Vice President & Head - Procurement & Logistics, ITC Foods Division
09:55 – 10:03	International Keynote: Macroeconomic and Geopolitical Trends Affecting Wheat and Food Markets	Mr. Marc Ostwald Chief Economist & Global Strategist, ADM Investor Services International Ltd., United Kingdom
10:03 – 10:11	Theme Address: Redefining Wheat Value Chains for a New India	Mr. Ajay Goyal Chairman, WPPS
10:11 – 10:19	Guest of Honour Address: Agricultural Policy, Value Chains and Food Security	Prof. Ramesh Chand Distinguished Professor, ICRIER; Former Member, NITI Aayog
10:19 – 10:27	Guest of Honour Address: State Transformation, Food Value Chains and Agribusiness Development	Shri Manoj Kumar Singh, IAS (Retd.) CEO, State Transformation Commission, Government of Uttar Pradesh
10:27 – 10:35	Guest of Honour Address: Food Processing, Value Addition and Industry-Government Collaboration	Shri Preet Pal Singh Joint Secretary, Ministry of Food Processing Industries, Government of India
10:35 – 10:55	Inaugural Panel Discussion, Audience Q&A and Session Takeaways	All Inaugural Speakers; moderated by Mr. Mrituenjay Kumar Jha
10:55 – 11:00	Vote of Thanks	Mr. H. K. Batra President, AIBMA; Chairman, Perfect Group of Companies




NETWORKING TEA BREAK

🕒 11:00 AM – 11:15 AM

SESSION 1

Global Wheat Markets, Policy, Weather and Price Risk

 **TIME**
11:15 AM – 12:25 PM

 **SESSION THEME**
Global Wheat Markets, Policy,
Weather and Price Risk

 **MODERATOR**
Ms. Manisha Gupta
Group Commodities Editor,
CNBC-TV18

TIME	TOPIC / FORMAT	SPEAKER
11:15 – 11:18	Opening Context by Moderator	Ms. Manisha Gupta Group Commodities Editor, CNBC-TV18
11:18 – 11:28	International Keynote: Global Wheat Market Outlook 2026-27 - Supply, Demand, Trade and Price Prospects	Dr. Rory Deverell Owner & Principal Consultant, Black Silo Commodity Consulting, Ireland
11:28 – 11:38	International Market Perspective: Wheat Price Discovery, Benchmarking and Market Transparency	Ms. Vivian Iroanya Senior Price Reporter, EMEA Agriculture and Food, S&P Global Energy
11:38 – 11:48	International Theme Address: From Flour Milling to Value Creation - How Global Wheat Value Chains Will Evolve to 2050	Mr. Cesar Soares Global Strategic Development Lead, McDonald Pelz
11:48 – 11:50	Panellist Remarks: Commodity Market Intelligence for Wheat, Grains and Oilseeds	Mr. Gaurav Jain Co-Founder & Director, AgPulse Analytica
11:50 – 11:52	Panellist Remarks: Weather Intelligence, Monsoon Forecasting and Agricultural Risk Management	Mr. Jatin Singh Chairman, Skymet Weather Services Pvt. Ltd. ; Founder, GramCover
11:52 – 11:54	Panellist Remarks: Millers Perspective - Resilient Wheat Businesses and Consumer Brands	Mr. Sandeep Bansal Managing Director, Grain Flour India Pvt. Ltd. & Shree Goverdhan Roller Flour Mills Ltd.
11:54 – 11:56	Panellist Remarks: Indian Wheat Value Chain, Sourcing and Industry Outlook	Mr. Gaurav Anand General Manager & Head - Grains Business, ITC Limited - Agri Business Division
11:56 – 12:25	Panel Discussion, Audience Q&A, Moderator Summary and Key Takeaways	All Session Speakers; moderated by Ms. Manisha Gupta

SESSION 2

Procurement, Trade, Storage, Supply Chain and Food Security



TIME

12:25 PM – 01:30 PM



SESSION THEME

Procurement, Trade, Storage,
Supply Chain and Food Security



MODERATOR

Mr. Subramani Ra Mancombu
Head - Agri-Business & Commodities,
The Hindu BusinessLine



TIME	TOPIC / FORMAT	SPEAKER
12:25 – 12:28	Opening Context by Session Chair	Mr. Subramani Ra Mancombu Head - Agri-Business & Commodities, The Hindu BusinessLine
12:28 – 12:38	Sponsored Technical Presentation: Modern Silos, Scientific Storage and Post-Harvest Loss Reduction	Mr. P. K. Bhardwaj Head Technical Storage Silos, Famsun Group
12:38 – 12:40	Panellist Remarks: Procurement Transformation and Farm-to-Consumer Value Chains	Mr. Khalid Khan Vice President & Head - Procurement and Supply Chain, ITC Limited - Agri Business Division

12:40 – 12:42	Panellist Remarks: Strategic Sourcing, Crop Ecosystem and Food Procurement Value Chains	Mr. Vineet Upadhyay Vice President - Sourcing & Procurement (Foods), Emami Agrotech
12:42 – 12:44	Panellist Remarks: Global Sourcing, Bakery Procurement and Food Value Chains	Mr. Ashish Bhatnagar Director & Head of Procurement, Bimbo Bakeries India Pvt. Ltd.
12:44 – 12:46	Panellist Remarks: Digital Grain Commerce and Commodity Financing	Mr. Anand Chandra Co-founder & COO, Arya.ag
12:46 – 12:48	Panellist Remarks: Diversified Grain Supply Chains - Wheat, Rice, Corn, Millets and Export Markets	Mr. Ashish Chaturvedi General Manager - Rice and Grains Business, Olam Agri India Pvt. Ltd.
12:48 – 12:50	Panellist Remarks: Strategic Agribusiness Leadership, Trade and Supply Chain Resilience	Major Rajiv Yadav (Retd.) Sena Medal (Gallantry), Director & CEO, Rajshubh Agri LLP
12:50 – 12:52	Panellist Remarks: Future-Ready Procurement Capabilities and Risk Management	Mr. Jaikishan Gianani Lead - Commodities, Nestle India
12:52 – 12:54	Panellist Remarks: Grain Trading, Logistics and Commercial Execution	Mr. Sahil Sethi Trader - Grains, India, Louis Dreyfus Company (LDC)
12:54 – 01:30	Panel Discussion, Audience Q&A, Session Chair Summary and Recommendations	All Session Speakers; moderated by Mr. Subramani Ra Mancombu



NETWORKING LUNCH

01:30 PM – 02:15 PM



8

SESSION 3

Milling Technology, Wheat Quality, Fortification, Processing Efficiency and Smart Energy Solutions



TIME

02:15 PM – 03:45 PM



SESSION THEME

Milling Technology, Wheat Quality, Fortification, Processing Efficiency and Smart Energy Solutions



MODERATOR

Mr. Vishwa Mohan Kumar
Associate Editor-in-Chief,
MD Media Corp | Business24 TV

TIME	TOPIC / FORMAT	SPEAKER
02:15 – 02:18	Opening Context by Moderator	Mr. Vishwa Mohan Kumar Associate Editor-in-Chief, MD Media Corp Business24 TV
02:18 – 02:28	Sponsored Technical Presentation: Latest Innovations in Milling Equipment, Automation and Process Control	Mr. Rakesh Kumar Chaudhary Senior Manager - Technology, Milling Solutions, South Asia, Buhler India Pvt. Ltd.
02:28 – 02:38	Sponsored Technical Presentation: Advances in Flour Milling Technology and Process Optimisation	Mr. Temel Harmankaya Business Development Director & Head of Global Sales, Selis Company, Turkiye
02:38 – 02:48	International Technical Keynote: Global Milling Trends - Increased Demand on Flour Quality and Operational Efficiency	Dr. Jeff Gwartz President, JAG Services Inc., USA
02:48 – 02:58	International Technical Keynote: Canadian Wheat Value Chain - Driving Competitive Advantages	Ms. Elaine Sopiwnyk Vice President, Technical Services, Cereals Canada
02:58 – 03:00	Panellist Remarks: Durum Wheat Quality, Advanced Milling and Export-Oriented Grain Value Chains	Mr. Pankaj Goyal Managing Director, Shree Kailash Grain Mills Pvt. Ltd. - Golden Bansi
03:00 – 03:02	Panellist Remarks: Young Milling Leadership, Quality Systems and Business Development	Mr. Simranjeet Singh Gandhi Partner, Sri Ram Agro Industries, Lucknow, Uttar Pradesh
03:02 – 03:04	Panellist Remarks: Biosolutions and Enzyme Technologies for Wheat-Based Food Applications	Ms. Suchitra Tripathy Head - Technical Services, Food & Beverage India, Novonesis India
03:04 – 03:06	Panellist Remarks: Milling Partnerships, Fortification and Public Health Impact	Mr. Vaibhav Patil Associate Director, Fortify Health
03:06 – 03:08	Panellist Remarks: Best Power @ Best Price for Flour Millers - Smart Energy Procurement, Grid Intelligence and Industrial AI	Mr. Anand Singh Founder & CEO, Probus Smart Things Private Limited

TIME	TOPIC / FORMAT	SPEAKER
03:08 – 03:45	Panel Discussion, Audience Q&A, Moderator Summary and Technical Recommendations	All Session Speakers; moderated by Mr. Vishwa Mohan Kumar



NETWORKING TEA BREAK

03:45 PM – 04:00 PM



9

CEO'S SESSION

*Nutrition, Bakery, Staples, Value Addition
and Modern Consumer Products*



TIME	TOPIC / FORMAT	SPEAKER
04:00 – 04:03	Opening Context by Moderator	Ms. Anushka Kalantri , Image Consultant, Podcaster and Personal Branding Professional
04:03 – 04:11	Lead Keynote: Nutrition Science, Functional Foods and Sustainable Food Systems	Prof. Raj Kumar Duary , Professor & Head, Department of Dairy Science and Food Technology, Institute of Agricultural Sciences, BHU, Varanasi
04:11 – 04:13	Panellist Remarks: Nutrition-Led Product Development and Functional Food Applications	Dr. Kavitha Reddy , CEO & Founder, Sraye Nutrition
04:13 – 04:15	Panellist Remarks: Scalable Staples and Daily Essentials Businesses	Mr. Punya Vats , Head - Raw Material Purchase, Mrs. Bectors Food Specialities Ltd.
04:15 – 04:17	Panellist Remarks: Wheat and Flour Procurement for Bakery/QSR Applications	Mr. Dhiraj B. Manasing , Managing Director, Narasus Saarathy Enterprises Pvt. Ltd.; President, Tamil Nadu Roller Flour Mills Association
04:17 – 04:19	Panellist Remarks: Value-Added Wheat Products and Consumer Brands	Dr. Suresh Itapu , Food Scientist & Technologist; Chairman, SPWA; Director, CSK FoodTech Pvt. Ltd.
04:19 – 04:21	Panellist Remarks: Nutrition, Functional Foods and Protein Enrichment	Mr. Kunj Gupta , Director, Shri JRG Foods Pvt. Ltd.
04:21 – 04:23	Panellist Remarks: Wheat-Based Ingredients and Future Food Businesses	Mr. Ardhuman Grover , Director, Shree Govindam Prime Foods Pvt. Ltd., Bikaner, Rajasthan
04:23 – 04:25	Panellist Remarks: AI, Data Analytics and Consumer-Focused Wheat Processing	
04:25 – 05:00	CEO Panel Discussion, Audience Q&A and Recommendations	All Session Speakers; moderated by Ms. Anushka Kalantri

CONCLUDING SESSION

Summary, Recommendations and Way Forward



TIME	TOPIC / FORMAT	SPEAKER
05:00 – 05:06	Special Industry Remarks: Agri-Commodity Outlook, Trade and Value Chain Priorities	Ms. Garima Jain , CEO - Agri, Torg Commodities India
05:06 – 05:13	Closing Remarks, Summary of Proceedings and Recommendations	Mr. G. K. Sood , Agri Economist
05:13 – 05:15	Closing Thanks and Way Forward	WPPS/UPRFMA Secretariat

Registration Details

Registration Fee

WPPS Members: INR 10,000 per participant

Others / Non-Members: INR 15,000 per participant

Accommodation (Optional)

Check-in: 9 July 2026 by 1:00 PM

Check-out: 11 July 2026 by 12:00 noon

Room Rates (including 18% GST, CP Plan – Room + Breakfast):

Single: INR 12,980 per night

Double: INR 14,160 per night

Important: Accommodation payment must be made along with registration fee.

Payment Details

Bank Name: Punjab National Bank

Account Name: Wheat Products Promotion Society

Account No.: 4200000100058039

IFSC Code: PUNB0460300

You may also pay through UPI / Google Pay / Paytm using the QR code in the header.

Please keep your payment transaction ID / reference number ready before filling the form.

Payment Details

Bank Name: Punjab National Bank

Account Name: Wheat Products

Promotion Society

Account No.: 4200000100058039

IFSC Code: PUNB0460300



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CONTACT US

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**Wheat Products
Promotion Society**

